



25<sup>th</sup> Annual Southern Peanut Growers Conference General Session II "Setting a New Course for Peanuts" Westin Savannah Harbor Golf Resort July 17-19, 2024 Savannah, GA

# U.S. Peanut Consumption, Use, and Alternative Markets

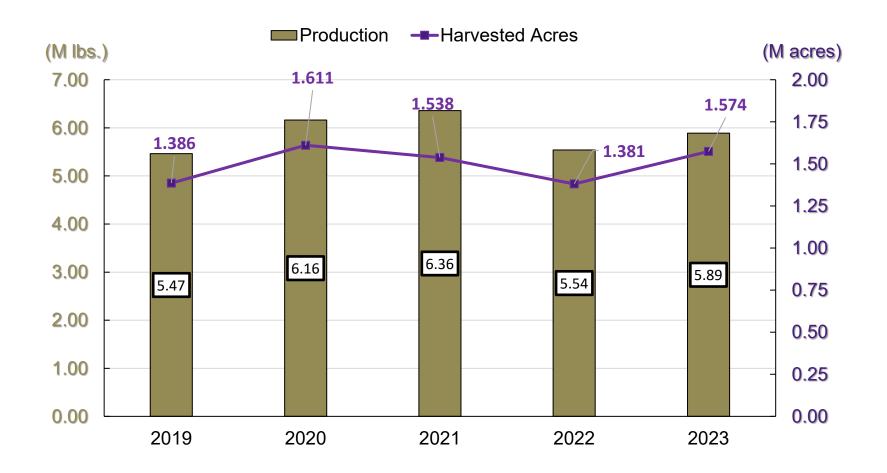


#### Dr. Michael Deliberto

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Department of Agricultural Economics and Agribusiness
Louisiana State University Agricultural Center

#### **U.S. Peanut Production**

#### Five-year Summary of Acreage and Production





# **U.S. Peanut Supply and Use**

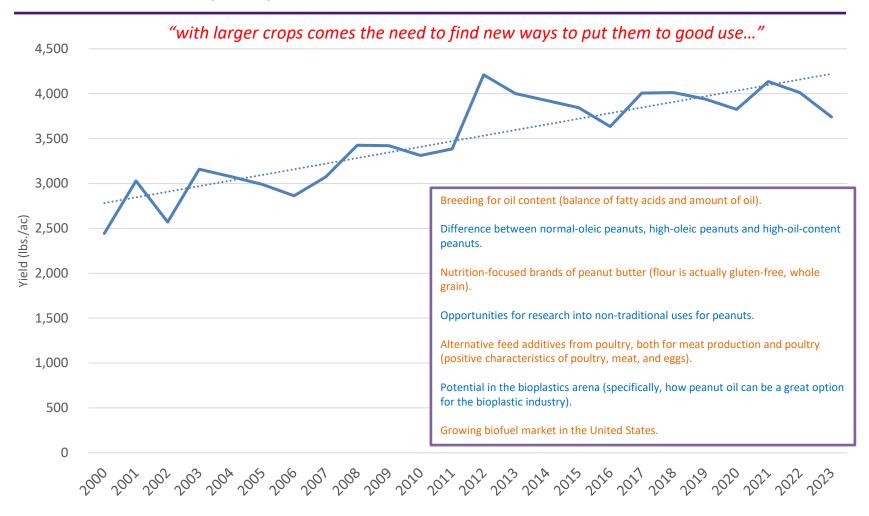
2022/23 and 2023/24 Marketing Year Comparison

Total U.S. <u>Peanuts</u>	2022/23 (M lbs.)	2023/24 (M lbs.)	Percent Change
	(141 165.)	(141 165.)	Change
Beginning stocks	2,360	2,032	-13.9%
Production	5,542	5,890	+6.3%
Imports	103	105	+1.9%
<b>Total Peanut Supply</b>	8,005	8,027	+0.3%
Crush	795	675	-15.1%
Exports	1,196	1,450	+21.2%
Food	3,201	3,221	+0.6%
Seed, Loss, Shrink, Residual	781	729	-6.6%
<b>Total Peanut Use</b>	5,973	6,075	+1.7%
Ending stocks	2,032	1,952	-3.9%
Stocks-to-Use Ratio	34.02%	32.13%	
Season Average Farm Price	\$0.268	\$0.270	



# **U.S. Peanut Yield per acre**

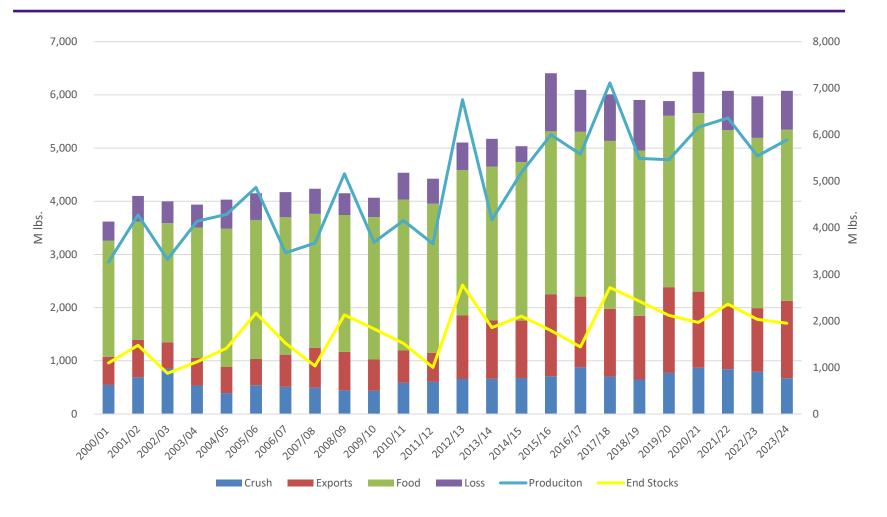
Historical data for yield per harvested acre





# U.S. Peanut Use, Production, and Ending Stocks

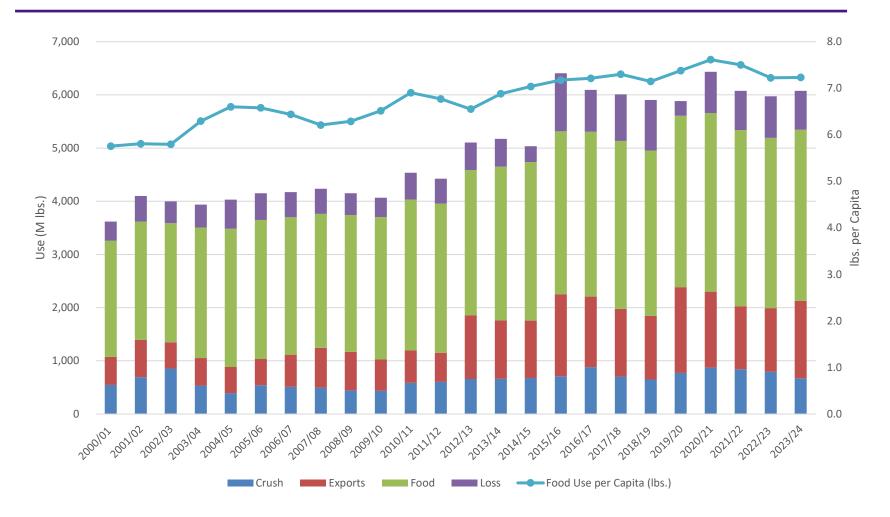
Historical comparison (2000/01 to 2023/24)





# **U.S. Peanut Use and Food Use per Capita**

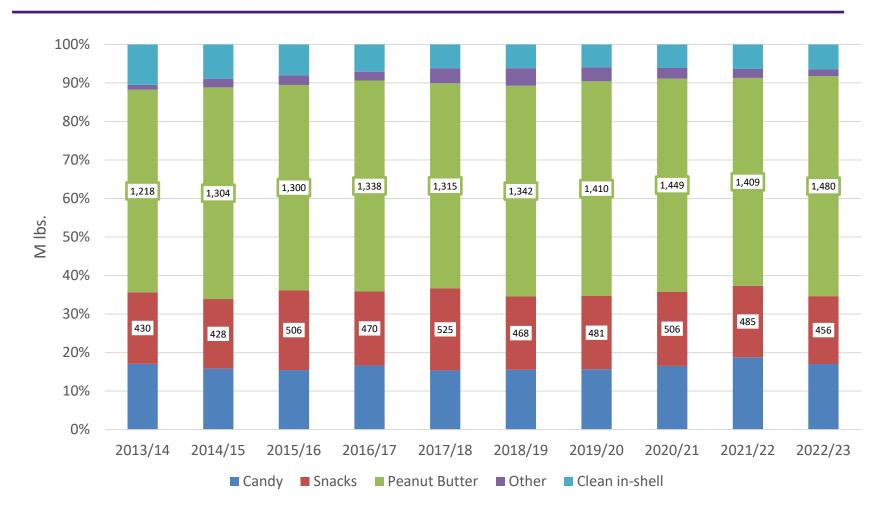
Historical comparison (2000/01 to 2023/24)





#### **U.S. Food Uses of Peanuts**

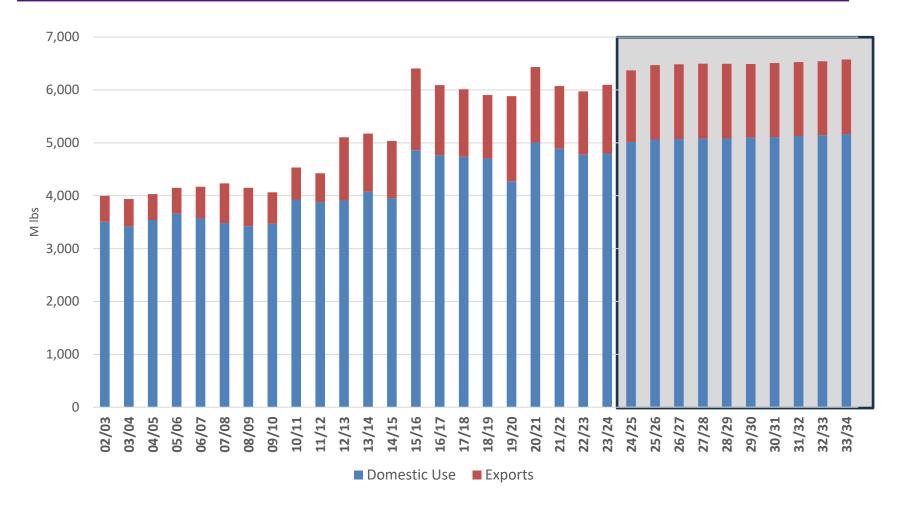
#### Previous ten-year comparison





# **U.S. Total Peanut Use and Projected Use**

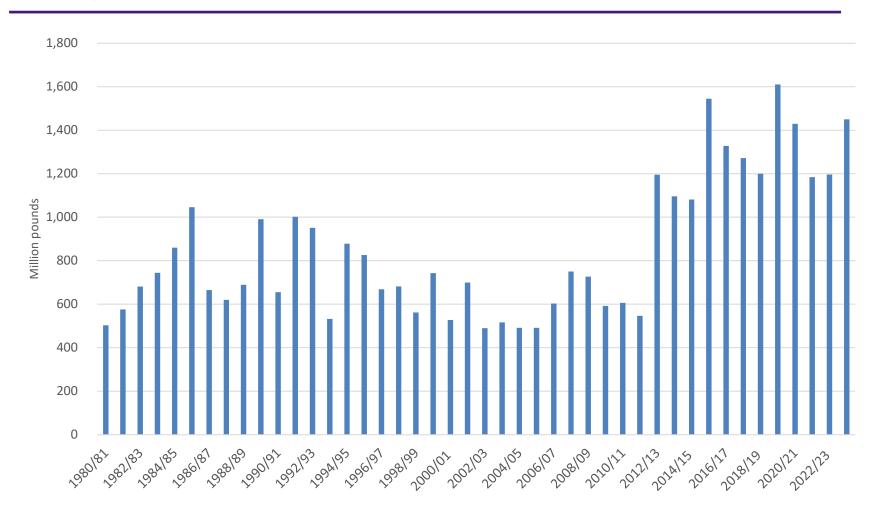
Domestic use and export categories of the balance sheet to 2033/34





# **U.S. Peanut Export Demand**

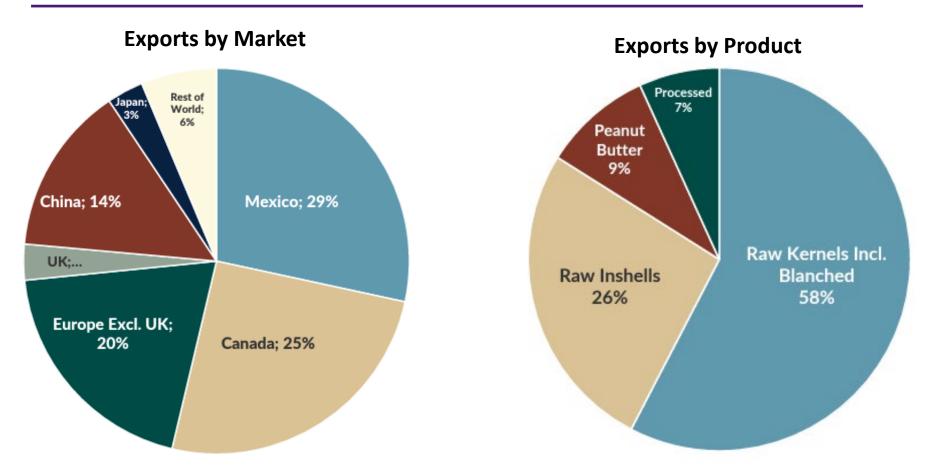
Total export demand





# **U.S. Peanut Exports**

Market and product profiles for 2023

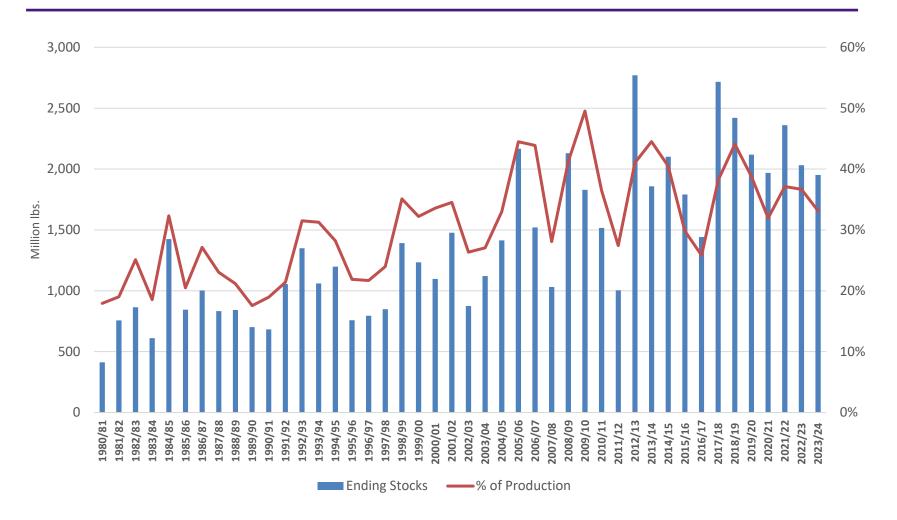


Strategy: Grow PB exports, develop new markets, accelerate Mexican peanut consumption, defend key U.S. markets, and advocate with a science-based regulatory voice.



# **U.S. Peanut Ending Stocks**

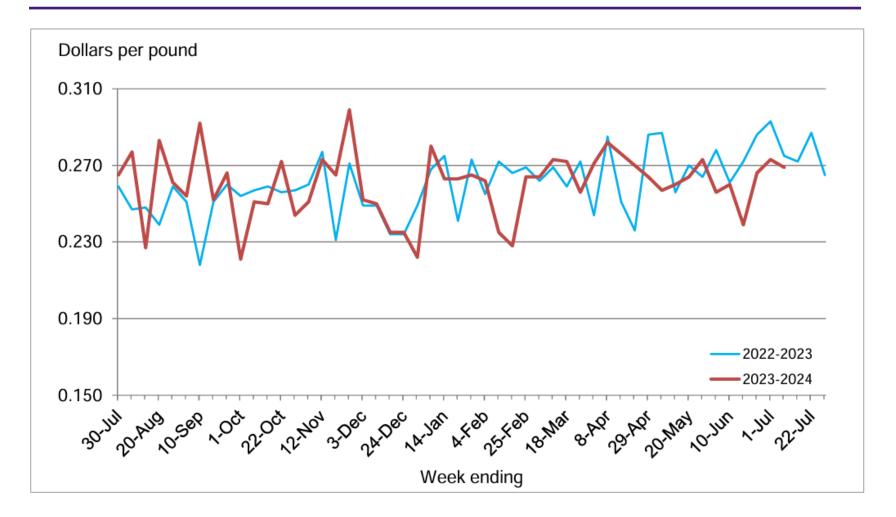
Ending stock levels expressed as a percentage of production





#### **U.S. Runner Peanut Price**

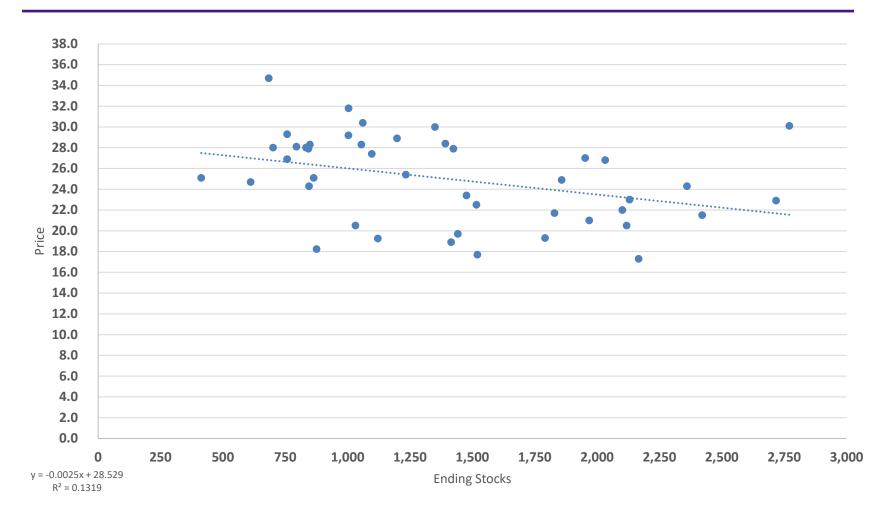
Peanuts average 26.9 cents for the week ending July 6, 2024





# **U.S. Peanuts Ending Stocks and Price**

Using a trend to gain insight about the relationship between the two





# **U.S. Peanut Supply and Use Projections**

Current and long-term projections

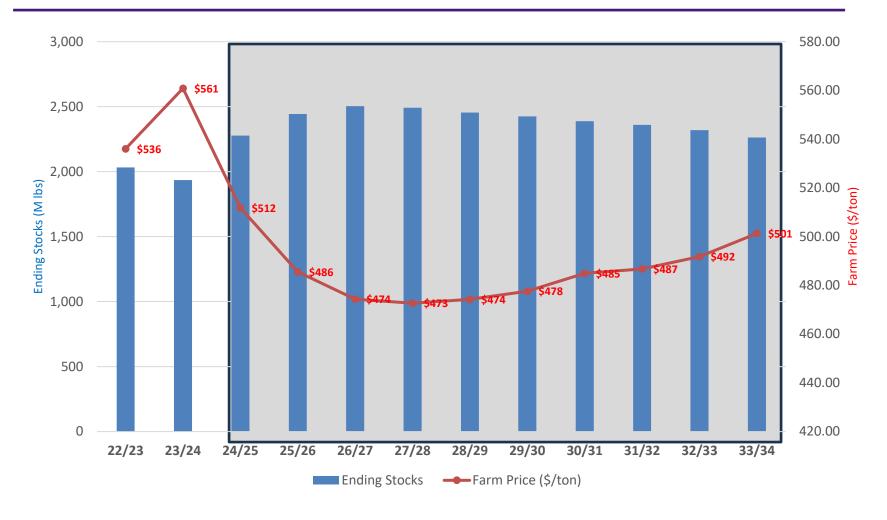
August-July year	23/24	24/25	25/26	26/27	27/28	28/29	29/30	30/31	31/32	32/33	33/34
Area					(Mi	llion acres	)				
Planted area	1.65	1.71	1.68	1.65	1.63	1.61	1.61	1.60	1.61	1.60	1.60
Harvested area	1.57	1.64	1.62	1.59	1.57	1.55	1.55	1.55	1.55	1.54	1.54
				(	Pounds p	er harveste	ed acre)				
Yield	3,742	4,024	4,038	4,054	4,072	4,088	4,103	4,119	4,134	4,148	4,164
Supply and use					(Mill	ion pound	s)				
Production	8,032	8,646	8,912	8,987	8,987	8,949	8,915	8,897	8,888	8,862	8,838
Imports	109	109	109	109	109	109	109	109	109	109	109
Domestic use	4,799	5,016	5,063	5,072	5,078	5,082	5,096	5,108	5,129	5,146	5,166
Exports	1,298	1,353	1,406	1,411	1,418	1,412	1,394	1,402	1,399	1,398	1,410
Ending stocks	1,935	2,277	2,443	2,504	2,491	2,455	2,425	2,388	2,359	2,319	2,262
Prices, program provisions					(Dol	lars per to	n)				
Farm price	560.83	511.78	485.52	474.34	472.68	474.21	477.59	484.93	486.72	491.76	501.32
Target/effective reference price	535.00	535.00	535.00	535.00	535.00	535.00	535.00	535.00	535.00	535.00	535.00
Market net return per acre	317.93	326.84	304.14	292.24	286.57	284.10	286.78	296.62	293.49	294.62	304.34
Marketing loan benefits per acre*	0.00	1.65	2.71	3.81	3.36	3.27	3.72	3.83	3.17	2.94	2.55
Payments to participants											
PLC per base acre*	0.95	55.74	81.78	96.98	99.24	97.10	94.36	88.54	92.53	86.20	75.13
ARC per base acre*	15.02	21.04	27.70	31.38	28.59	29.85	30.91	28.64	26.67	24.50	21.99

<sup>\*</sup> Marketing loan benefits are averaged across all acres. ARC and PLC payments are per participating acre.



# **U.S. Peanut Ending Stocks with Projections**

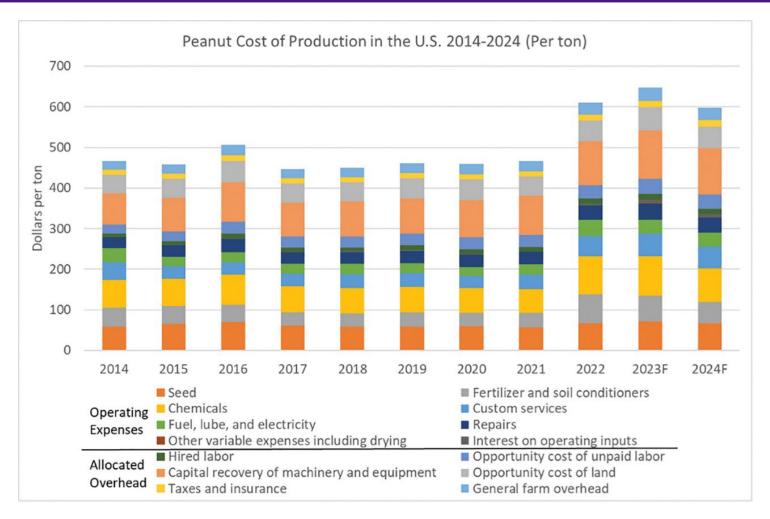
Current and long-term projections with expected farm price (\$/ton)





#### **U.S. Peanut Cost of Production**

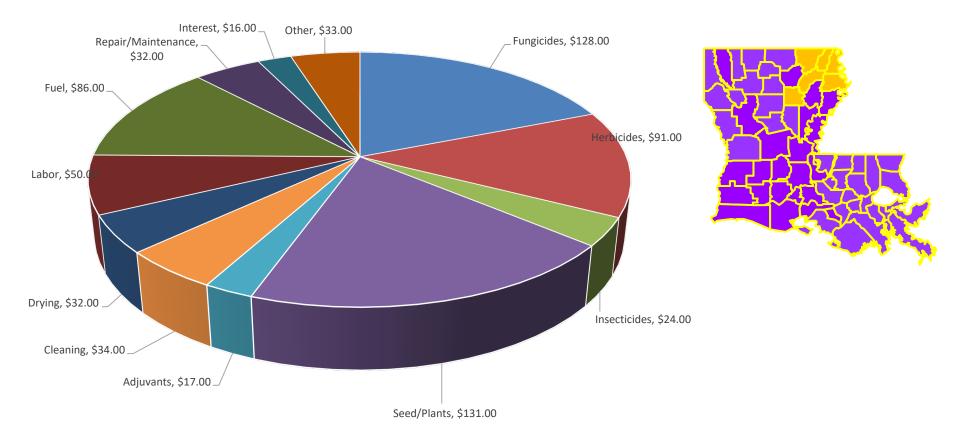
USDA ERS data on the farm cost per ton of peanuts produced





# Louisiana/Mississippi Peanut Cost of Production

Estimated 2024 total direct expenses for irrigated production at \$674/ac





#### **Alternative Markets**

Creating, finding, and securing new market opportunities is a challenge

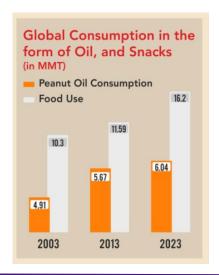
- Adding value to commodities in different ways
- Understanding consumer demand
- Accessing markets

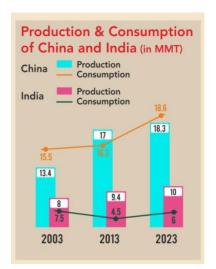


# World Peanut Production, Crush, and Oil Production

Data from the USDA Foreign Ag Service (MMT)

	Production	Crush	Oil Production
2020/21	50.49	19.68	6.38
2021/22	51.97	19.83	6.44
2022/23	49.41	19.15	6.22
2023/24	48.82	18.38	5.97
2024/25	51.32	19.28	6.26

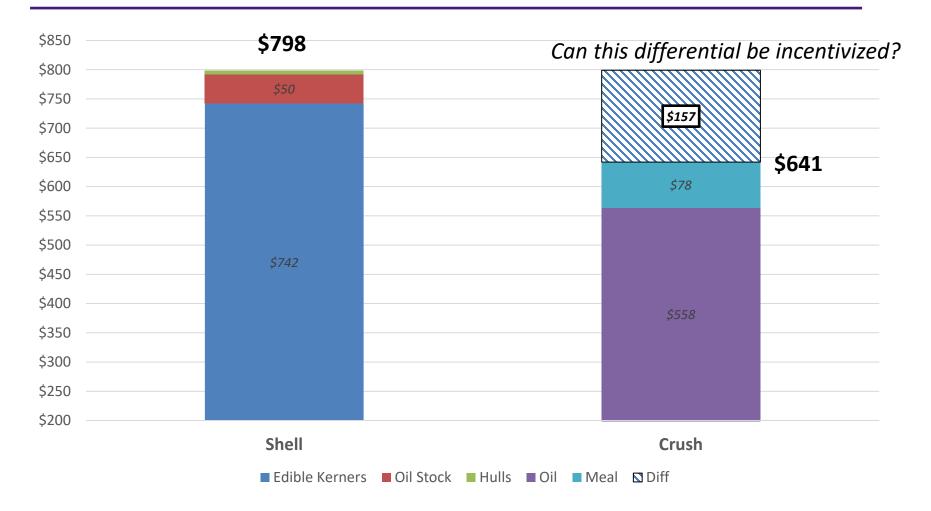






# The Opportunity for Peanut Oil in the U.S.

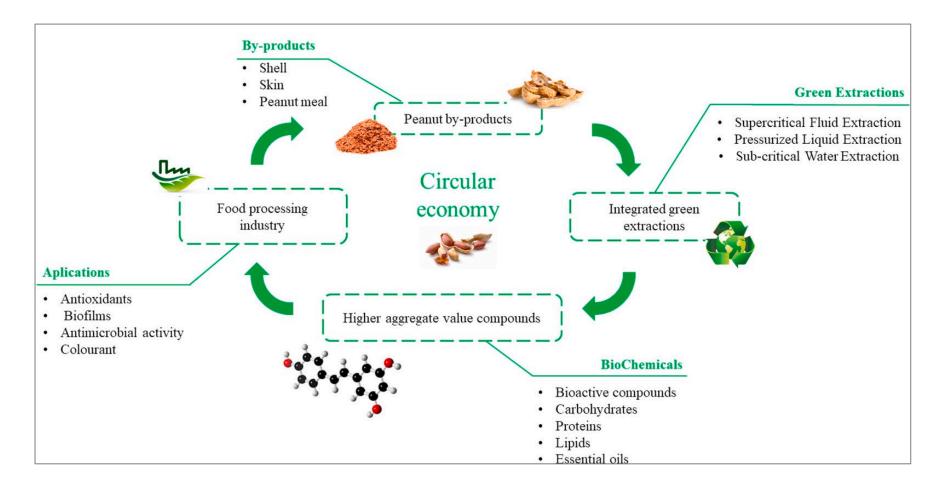
An economic comparison of shelling versus crushing for oil (60% oil content)





# **Circular Economy for Peanuts**

Enhancing the value chain by exploring technologies for by-product recovery





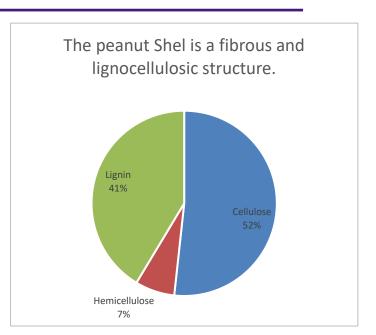
#### The Potential of Peanut Shells

Shells be converted into many bioproducts with commercial applications



- Hydrogen production
- Bio-ethanol
- Biodiesel
- Building material
- Carbon nano-sheet
- Heavy metal adsorption
- Dye degradation
- SCP production

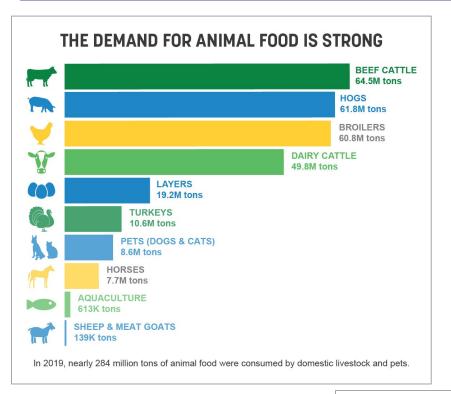
Adapted from Duc et al. 2019





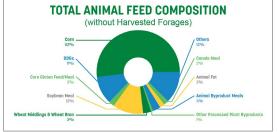
#### The Potential of Peanuts in Animal Feedstocks

Poultry market is estimated at 60 MMT



	2021	2022	Growth (MMT)	Growth (%)
Beef	66.772	67.355	0.429	0.64%
Pig	63.600	62.984	(0.616)	-0.97%
Broiler	58.200	60.132	1.932	3.32%
Dairy	28.700	28.500	(0.200)	-0.70%
Layer	15.120	15.530	0.410	2.71%
Pets	10.600	11.200	0.600	5.66%
Equine	3.778	3.800	0.022	0.58%
Aqua	1.730	1.750	0.020	1.16%
TOTAL	259.367	261.639	2.272	0.88%

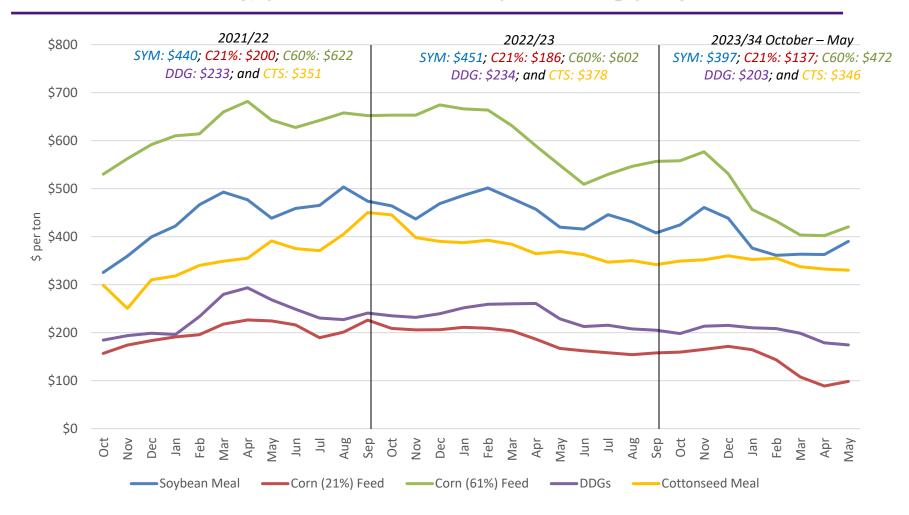
Source: 2023 Alltech Agri-Food Outlook
\*North America includes Canada and the U.S.





# Feed and Feed By-product Price Comparison

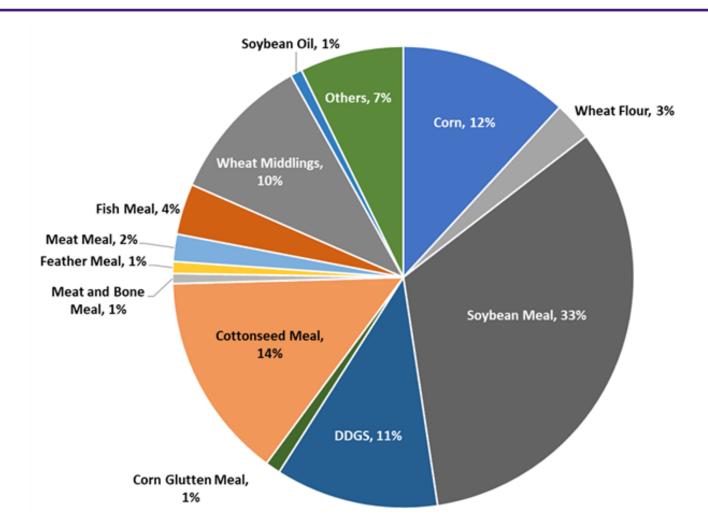
Prices since 2021/22 (\$ per ton for the Oct-Sep marketing year)





# **Aquaculture Diet Composition**

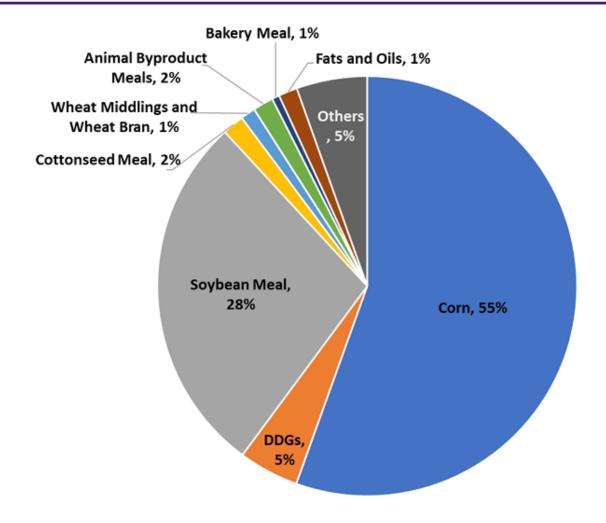
33% soybean meal, cottonseed meal (14%) and DDGs (11%)





# **Broiler Diet Composition**

55% corn, adding soybean meal (28%) and DDGs (5%) represents >88%

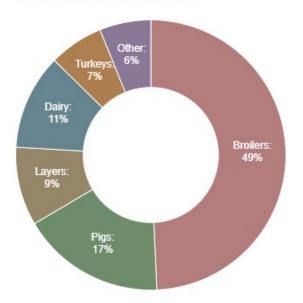




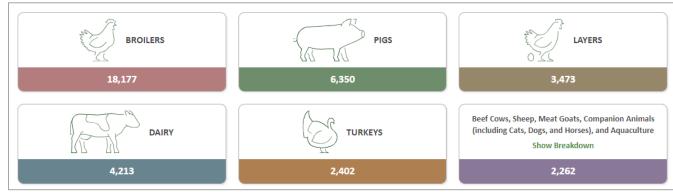
# A Profile on U.S. Soybean Meal Consumption

Soybean meal (58%) used via poultry feed rations

All figures in thousands of tons.



Broiler and Layer Share	Market Share (in Tons)
1%	216,500
2%	433,000
	•
100%	21,650,000





#### The Market for Plant-based Foods

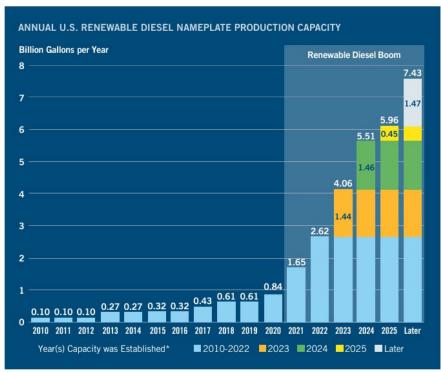
Key plant-based category sales metrics and purchasing dynamics (2023)

	\$ Dollar sales	1-yr. dollar growth	2-year dollar growth	Dollar share	Unit sales	1-yr. unit	Unit share	Household penetration	Repeat rate
Total plant- based foods	\$8.1B	-2%	4%	1.1%*	1.8B	-9%	0.9%*	62%	81%
Plant-based meat and seafood	\$1.2B	-12%	-13%	0.9%**	215MM	-19%	1.2%**	15%	62%
Plant-based milk	\$2.9B	1%	9%	14.5%	744MM	-8%	12.9%	44%	79%

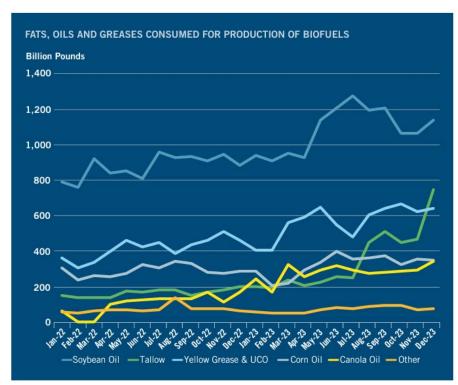


#### **U.S. Renewable Diesel Demand**

Production capacity projections and oils consumed in the production of biofuels



Source: EIA, Render and Biodiesel Magazines, and other industry sources per farmdoc daily, March 29, 2023. \*Actual for 2010-2022 and projected for 2023-2025 and later.



Source: EIA Monthly Biofuels Capacity and Feedstocks Update



#### **Biodiesel Production from Peanuts**

From the field to the fuel tank and the potential of the 'diesel nut'

Crop	Gallons of Fuel per acre
Peanut	100+
Canola	75
Soybean	65

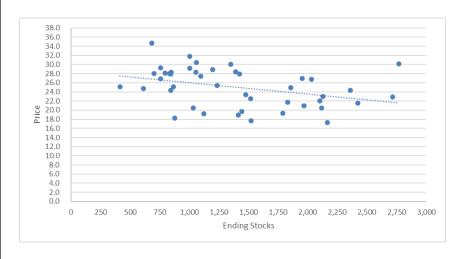
- Enterprise budgets show that peanuts cost from \$800-1,000 per acre to produce for non-irrigated and irrigated peanuts. If peanuts are to be profitable as a biofuel crop, a lower level of management would be necessary to reduce input costs at current fuel prices.
- Currently, food-grade peanut varieties have an oil content of approximately 48%. However, several high-oil breeding lines have around 55-60% oil content.
- With those yields, "diesel nut" peanuts could yield as much as 350 gallons of oil per acre, compared to soybeans' current oil yields of approximately 25 to 50 gallons per acre.
- Possibilities to bring peanut production back to non-irrigated, rain-fed areas utilizing this high-oil germplasm. They will breed into these lines the qualities of improved disease and drought tolerance as well as continuing to increase oil content.



# Revisiting U.S. Peanut Supply and Use

Impact of increased demand (use) on the balance sheet

Total U.S. <u>Peanuts</u>	2022/23 (M lbs.)	2023/24 (M lbs.)	Percent Change
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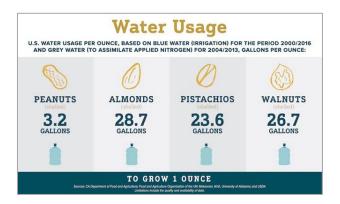


_	22/23	23/24	24/25	25/26	26/27	27/28	28/29	29/30	30/31	31/32	32/33	33/34
Current ES	2,032	1,935	2,277	2,443	2,504	2,491	2,455	2,425	2,388	2,359	2,319	2,262
Less 150	1,882	1,785	2,127	2,293	2,354	2,341	2,305	2,275	2,238	2,209	2,169	2,112
Less 200	1,832	1,735	2,077	2,243	2,304	2,291	2,255	2,225	2,188	2,159	2,119	2,062
_	22/23	23/24	24/25	25/26	26/27	27/28	28/29	29/30	30/31	31/32	32/33	33/34
STUR	34%	32%	36%	38%	39%	38%	38%	37%	37%	36%	35%	34%
STUR-150	31%	29%	33%	35%	35%	35%	35%	34%	34%	33%	32%	31%
STUR-200	30%	28%	32%	34%	34%	34%	34%	33%	33%	32%	31%	30%

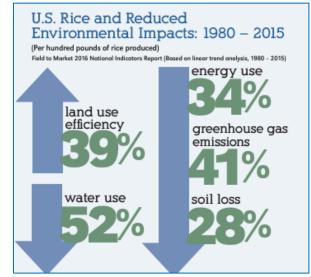


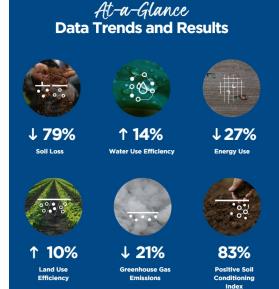
# Sustainability of U.S. Agriculture

Campaigns from peanut, rice, soybean, and cotton sectors touting the metrics













# Thank you for the opportunity to attend the Southern Peanut Growers Conference!



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