

BUILDING ON OUR STRENGTHS

SOUTHERN PEANUT GROWERS CONFERENCE

SPONSORSHIP INFORMATION

JULY 27-29, 2023

SANDESTIN GOLF & BEACH RESORT • MIRAMAR BEACH, FLORIDA



Brought to you by the family farmers of the Southern Peanut Farmers Federation
www.southernpeanutfarmers.org

If you're looking for the best place to promote your company's products and services, this is the place to be: the 24th annual Southern Peanut Growers Conference at Edgewater Beach & Golf Resort.

This annual event brings peanut farmers and industry representatives to Florida for a three-day conference. We invite you to participate as a sponsor and become part of this important agricultural event!

The Southern Peanut Growers Conference provides growers with information on peanut production, legislative issues, marketing and promotions. In addition to the conference sessions, the event focuses on the family by offering a ladies program. The 2023 conference will be held July 27-29 at Sandestin Golf and Beach Resort at Mirimar Beach, Florida.

The materials in this brochure outline your opportunities to participate as a sponsor at the conference. Through your participation as a sponsor, you are able to build important relationships with farmers and provide them with information on your products and/or services. There are specific sponsorship levels that include exhibit space and complimentary registration. One additional value for Diamond and Platinum sponsorship partners is the opportunity to send an email blast to conference attendees prior to the conference.

Visit the the Southern Peanut Farmers Federation website for photos, speaker interviews and more from the 2022 conference.

www.southernpeanutfarmers.org



2023 Tentative Schedule

Thursday, July 27

3:00 - 6:00 p.m.
6:30 p.m.

Conference Registration
Welcoming Reception
& Dinner

Friday, July 28

7:00 a.m.
8:30 a.m.
10:00 a.m.
10:30 a.m.
10:30 a.m.
Noon

Prayer Breakfast
General Session I
Refreshment Break
Ladies Program
General Session II
Luncheon

Afternoon free and dinner
on your own!

Saturday, July 29

7:00 a.m.

9:00 a.m.
10:30 a.m.
Noon

1:00 p.m.
7:00 p.m.
7:30 p.m.

Breakfast - Farm Press Peanut
Efficiency Awards
General Session III
Refreshment Break
Lunch on your own and
afternoon free!
Golf Tournament
Reception
Dinner and Entertainment

Brought to you by the:



Georgia
Peanut
Commission



Southern Peanut Farmers Federation
P.O. Box 8805
Dothan, AL 36304
www.southernpeanutfarmers.org

2023 Sponsorship Opportunities

Diamond – \$20,000 +

Official conference sponsorship partner
Prime event sponsorship (Thurs. or Saturday evening)
Company recognition during event
Four complimentary registrations
One exhibit booth for company
Insertion of promotional items into registration packet
Recognition in conference program
Pre-conference email blast to registrants
Company name on signage at event
Company name on conference website
Banner advertisement on the Federation's website
Recognition in the *Southeastern Peanut Farmer* magazine

Platinum – \$10,000 - \$19,999

Major event sponsorship
Company recognition during event
Four complimentary registrations
One exhibit booth for company
Insertion of promotional items into registration packet
Recognition in conference program
Pre-conference email blast to registrants
Company name on signage at event
Company name on conference website
Recognition in the *Southeastern Peanut Farmer* magazine

Gold – \$5,000 - \$9,999

Full or shared event sponsorship
Three complimentary registrations
One exhibit booth for company
Insertion of promotional items into registration packet
Recognition in conference program
Company name on signage at event
Company name on conference website
Recognition in the *Southeastern Peanut Farmer* magazine

Conference Registration

Complete conference registration form for all representatives attending the conference from your company. Mark "comp-sponsor" for those using the complimentary registrations with their sponsorship package. Return completed forms to:

Georgia Peanut Commission
Attn: Joy Purvis
P.O. Box 967, Tifton, GA 31793
or fax: 229-386-3501

Direct all questions regarding sponsorship to:

Joy Purvis
Georgia Peanut Commission
Phone: 229-386-3471
Email: joypurvis@gapeanuts.com

Silver – \$2,500 - \$4,999

Shared event sponsorship
Two complimentary registrations
Insertion of promotional items into registration packet
Distribute company fliers at Sponsor Info Station
Recognition in conference program
Company name on signage at event
Company name on conference website
Recognition in the *Southeastern Peanut Farmer* magazine

Bronze - \$1,000 - \$2,499

Insertion of promotional items into registration packet
Distribute company fliers at Sponsor Info Station
Recognition in conference program
Company name on signage at event
Company name on conference website
Recognition in the *Southeastern Peanut Farmer* magazine

Supporting – \$250 - \$999

Distribute company fliers at Sponsor Info Station
Recognition in conference program
Company name on signage at event
Company name on conference website
Recognition in the *Southeastern Peanut Farmer* magazine

Deadline for Sponsorships: June 1, 2023

Exhibitors:

(Diamond, Platinum & Gold Sponsorship levels)

Exhibit space is an 8'x10' booth area.

Exhibit set up: Thursday, July 27 from 10 a.m. to 2 p.m.

Ship exhibit, novelty items & fliers to:

Sandestin Resort
Attention: Veal Convention Services, Inc.
So Peanut Farmers - July 27-29, 2023
9300 Emerald Coast Parkway West
Miramar Beach, FL 32550

Ship exhibit materials to arrive between July 6 and July 20.

Materials that arrive outside of this timeframe are subject to a 30% special handling fee.

Sandestin Golf & Beach Resort Receiving Handling Fees

0-20 lbs: \$20
21-50 lbs: \$40
51-100 lbs: \$60
100+ lbs: \$0.60/lb
(prices are per piece)

Sandestin Golf & Beach Resort Outbound Handling Fees

0-50lbs: \$20
51-100 lbs: \$40
100+ lbs: \$0.40/lb

Forklift Services are also available.

Please contact VCS directly for assistance with shipping.
1-800-844-8325 | orders@vealco.com



Southern Peanut Growers Conference Sponsorship Registration

There are several levels of sponsorship to consider as part of the Southern Peanut Growers Conference. The Diamond, Platinum and Gold sponsorship levels provide your company with an exhibit booth throughout the conference. Complete the form below and a representative of the Southern Peanut Farmers Federation will contact you soon to discuss your level of participation at the conference.

Name of Sponsoring Company: _____
(please list official name as you wish it to appear in all promotional materials)

Contact Name: _____

Contact Address: _____

City: _____ State: _____ Zip: _____

Work Phone: _____ Fax: _____

Cell Phone: _____ Email: _____

Please check your company's sponsorship level.



**Deadline for Sponsorships:
June 1, 2023**

Payment Information:

An invoice will be sent to the email provided below to process credit card payments.

Email to Send Invoice: _____

If you are mailing a check with this form, please make check payable to Southern Peanut Farmers Federation.

- _____ Diamond Sponsor (\$20,000 ++)
- _____ Platinum Sponsor (\$10,000 - \$19,999)
- _____ Gold Sponsor (\$5,000 - \$9,999)
- _____ Silver Sponsor (\$2,500 - \$4,999)
- _____ Bronze Sponsor (\$1,000 - \$2,499)
- _____ Supporting Sponsor (\$250 - \$999)

Return this form & payment info to:
Georgia Peanut Commission
Attn: Joy Purvis
P.O. Box 967
Tifton, GA 31793
Email: joypurvis@gapeanuts.com
Fax: 229-386-3501
Phone: 229-386-3470

For additional questions about Southern Peanut Growers Conference sponsorships, please contact:

Alabama: Kaye Lynn Hataway • 334-792-6482 • klhataway@alpeanuts.com
Georgia: Don Koehler • 229-386-3470 • don@gapeanuts.com
Florida: Ken Barton • 850-526-2590 • ken@flpeanuts.com
Mississippi: Malcolm Broome • 601-606-3547 • malcolm@misspeanuts.com



Southern Peanut Growers Conference

Sponsorship Complimentary Conference Registration

All sponsorship registration forms and complimentary conference registration forms should be completed and sent to Joy Purvis at joypurvis@gapeanuts.com. Please complete a complimentary conference registration for each person with your company based on your sponsorship level. If a company representative would like to participate in the golf tournament on Saturday then there is an additional fee of \$100 per person.

Additional conference registrations for company representatives can be completed online at www.southernpeanutfarmers.org. Complimentary conference registrations cannot be completed online.

Sponsorship Level and Number of Complimentary Registrations:

☐ Diamond (4 comp registrations)

☐ Platinum (4 comp registrations)

☐ Gold (3 comp registrations)

☐ Silver (2 comp registrations)

Complimentary Registration 1

Name: _____

Company Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____ E-Mail: _____

Meal Functions

To prevent the waste of uneaten meals and to keep the conference affordable, please only select the meals the registered attendee plans to attend. Please check the meal functions you plan to attend.

Thurs., July 27 - ☐ Welcoming Reception & Dinner at 6:30 p.m.

Friday, July 28 - ☐ Prayer Breakfast at 7:00 a.m. ☐ Ladies Program at 10:30 a.m. ☐ Keynote Speaker Luncheon at noon

Saturday, July 29 - ☐ Farm Press Peanut Efficiency Awards Breakfast at 7:00 a.m. ☐ Golf Tournament ☐ Reception & Dinner at 7:00 p.m.

Complimentary Registration 2

Name: _____

Company Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____ E-Mail: _____

Meal Functions

To prevent the waste of uneaten meals and to keep the conference affordable, please only select the meals the registered attendee plans to attend. Please check the meal functions you plan to attend.

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Saturday, July 29 - ☐ Farm Press Peanut Efficiency Awards Breakfast at 7:00 a.m. ☐ Golf Tournament ☐ Reception & Dinner at 7:00 p.m.

Name badges are required at all conference functions. Only those registered for the conference will receive a name badge.



Southern Peanut Growers Conference

Sponsorship Complimentary Conference Registration

Complimentary Registration 3

Name: _____

Company Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____ E-Mail: _____

Meal Functions

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Complimentary Registration 4

Name: _____

Company Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____ E-Mail: _____

Meal Functions

To prevent the waste of uneaten meals and to keep the conference affordable, please only select the meals the registered attendee plans to attend. Please check the meal functions you plan to attend.

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Golf Tournament

Please list name and handicap score for company representatives participating in golf tournament. There is a \$100 fee per person for the golf tournament.

Name: _____ Handicap or Average Score: _____

Name: _____ Handicap or Average Score: _____

Name: _____ Handicap or Average Score: _____

Name: _____ Handicap or Average Score: _____

Name badges are required at all conference functions. Only those registered for the conference will receive a name badge.

Saluting Our 2022 Sponsors

Syngenta
Farm Press/Farm Progress
FMC Corporation
National Peanut Board
Ag Technologies LLC dba Vantage Southeast
BASF
Birdsong Peanuts
Colombo NA
Corteva Agriscience
Jager Pro
Kelley Manufacturing Co.
LMC
LMC Ag
SunSouth LLC
United Bank
Valent USA LLC
Verdesian Life Sciences
Zimmatic Irrigation
Agrauxine Corp.
Amadas Industries
Bayer CropScience
OFI
Premium Peanut LLC
Southeastern Peanut Farmer
Southeast Ag Net
The Peanut Grower
UPL
Alabama Farmers Federation
Alabama Ag Credit
AMVAC Chemical
Early Trucking Company Inc.
Florida Farm Bureau
Georgia Farm Bureau
Georgia Federal-State Inspection Service
Golden Peanut & Tree Nuts
Harrell Ag Products
National Peanut Buying Points Assn.
Nichino America, Inc.
SRM-Double L
Visjon Biologics
Farm Credit of Northwest Florida
Harvest Hosts
Sessions Co. Inc.
Vantage South

