



TOGETHER
Towards Tomorrow

**SOUTHERN PEANUT GROWERS
CONFERENCE**

SPONSORSHIP INFORMATION

JULY 21-23, 2022

EDGEWATER BEACH & GOLF RESORT • PANAMA CITY BEACH, FLORIDA



Brought to you by the family farmers of the Southern Peanut Farmers Federation
www.southernpeanutfarmers.org

If you're looking for the best place to promote your company's products and services, this is the place to be: the 23rd annual Southern Peanut Growers Conference at Edgewater Beach & Golf Resort. This annual event brings peanut farmers and industry representatives to Florida for a three-day conference. We invite you to participate as a sponsor and become part of this important agricultural event!

The Southern Peanut Growers Conference provides growers with information on peanut production, legislative issues, marketing and promotions. In addition to the conference sessions, the event focuses on the family by offering a ladies program. The 2022 conference will be held July 21-23 at Edgewater Beach & Golf Resort in Panama City Beach, Florida.

The materials in this brochure outline your opportunities to participate as a sponsor at the conference. Through your participation as a sponsor, you are able to build important relationships with farmers and provide them with information on your products and/or services. There are specific sponsorship levels that include exhibit space and complimentary registration. One additional value for Diamond and Platinum sponsorship partners is the opportunity to send an email blast to conference attendees prior to the conference.

Visit the the Southern Peanut Farmers Federation website for photos, speaker interviews and more from the 2021 conference.

www.southernpeanutfarmers.org



2022 Tentative Schedule

Thursday, July 21

3:00 - 6:00 p.m.
6:30 p.m.

Conference Registration
Welcoming Reception
& Dinner

Friday, July 22

7:00 a.m.
8:30 a.m.
10:00 a.m.
10:30 a.m.
10:30 a.m.
Noon

Prayer Breakfast
General Session I
Refreshment Break
Ladies Program
General Session II
Luncheon

Afternoon free and dinner
on your own!

Saturday, July 23

7:00 a.m.

9:00 a.m.
10:30 a.m.
Noon

7:00 p.m.
7:30 p.m.

Breakfast - Farm Press Peanut
Efficiency Awards
General Session III
Refreshment Break
Lunch on your own and
afternoon free!
Reception
Dinner and Entertainment

Brought to you by the:



Southern Peanut Farmers Federation
P.O. Box 8805
Dothan, AL 36304
www.southernpeanutfarmers.org

2022 Sponsorship Opportunities

Diamond – \$20,000 +

Official conference sponsorship partner
Prime event sponsorship (Thurs. or Saturday evening)
Company recognition during event
Four complimentary registrations
One exhibit booth for company
Insertion of promotional items into registration packet
Recognition in conference program
Pre-conference email blast to registrants
Company name on signage at event
Company name on conference website
Banner advertisement on the Federation's website
Recognition in the *Southeastern Peanut Farmer* magazine

Platinum – \$10,000 - \$19,999

Major event sponsorship
Company recognition during event
Four complimentary registrations
One exhibit booth for company
Insertion of promotional items into registration packet
Recognition in conference program
Pre-conference email blast to registrants
Company name on signage at event
Company name on conference website
Recognition in the *Southeastern Peanut Farmer* magazine

Gold – \$5,000 - \$9,999

Full or shared event sponsorship
Three complimentary registrations
One exhibit booth for company
Insertion of promotional items into registration packet
Recognition in conference program
Company name on signage at event
Company name on conference website
Recognition in the *Southeastern Peanut Farmer* magazine

Conference Registration

Complete conference registration form for all representatives attending the conference from your company. Mark "comp-sponsor" for those using the complimentary registrations with their sponsorship package. Return completed forms to:

Georgia Peanut Commission
Attn: Joy Purvis
P.O. Box 967, Tifton, GA 31793
or fax: 229-386-3501

Direct all questions regarding sponsorship to:

Joy Purvis
Georgia Peanut Commission
Phone: 229-386-3471
Email: joypurvis@gapeanuts.com

Silver – \$2,500 - \$4,999

Shared event sponsorship
Two complimentary registrations
Insertion of promotional items into registration packet
Distribute company fliers at Sponsor Info Station
Recognition in conference program
Company name on signage at event
Company name on conference website
Recognition in the *Southeastern Peanut Farmer* magazine

Bronze - \$1,000 - \$2,499

Insertion of promotional items into registration packet
Distribute company fliers at Sponsor Info Station
Recognition in conference program
Company name on signage at event
Company name on conference website
Recognition in the *Southeastern Peanut Farmer* magazine

Supporting – \$250 - \$999

Distribute company fliers at Sponsor Info Station
Recognition in conference program
Company name on signage at event
Company name on conference website
Recognition in the *Southeastern Peanut Farmer* magazine

Deadline for Sponsorships: June 1, 2022

Exhibitors:

(Diamond, Platinum & Gold Sponsorship levels)

Exhibit space is an 8'x10' booth area.

Exhibit set up: Thursday, July 21 from 10 a.m. to 2 p.m.

Ship exhibit materials to arrive no earlier than July 18.

Ship exhibit, novelty items & fliers to:

If shipping UPS (preferred by Edgewater):

Attn: Debra Abrams

Hold for (Company Name/On-Site Contact Name)
520 Richard Jackson Blvd. /Edgewater Beach Resort CONFERENCE CENTER
Panama City Beach, Florida 32407
(850) 235-4956

If shipping FedEx:

Attn: Debra Abrams

Hold for (Company Name/On-Site Contact Name)
Edgewater Beach & Golf Resort
11212 Front Beach Road
Panama City Beach, Florida 32407
(850) 235-4956

Any heavy freight (more than 75 pounds) needs to come on a truck with a hydraulic lift gate as Edgewater's loading dock is not flush with the road.

Exhibitors must make arrangements for pick up/outbound parcels. Exhibitors are responsible for calling UPS and/or FedEx, labeling their shipment and scheduling a pick up. UPS items can be left at the conference center for pick up and FedEx packages can be left at the resort's front desk for pick up.



Southern Peanut Growers Conference Sponsorship Registration

There are several levels of sponsorship to consider as part of the Southern Peanut Growers Conference. The benefits are numerous! The Diamond, Platinum and Gold sponsorship levels provide your company with an exhibit booth throughout the conference. Complete the form below and a representative of the Southern Peanut Farmers Federation will contact you soon to discuss your level of participation at the conference.

Name of Sponsoring Company: _____
(please list official name as you wish it to appear in all promotional materials)

Contact Name: _____

Contact Address: _____

City: _____ State: _____ Zip: _____

Work Phone: _____ Fax: _____

Cell Phone: _____ Email: _____

Please check your company's sponsorship level.



**Deadline for Sponsorships:
June 1, 2022**

- _____ Diamond Sponsor (\$20,000 ++)
- _____ Platinum Sponsor (\$10,000 - \$19,999)
- _____ Gold Sponsor (\$5,000 - \$9,999)
- _____ Silver Sponsor (\$2,500 - \$4,999)
- _____ Bronze Sponsor (\$1,000 - \$2,499)
- _____ Supporting Sponsor (\$250 - \$999)

Payment Information:

An invoice will be sent to the email provided below to process credit card payments.

Email to Send Invoice: _____

If you are mailing a check with this form, please make check payable to Southern Peanut Farmers Federation.

Return this form & payment info to:
Georgia Peanut Commission
Attn: Joy Purvis
P.O. Box 967
Tifton, GA 31793
Email: joypurvis@gapeanuts.com
Fax: 229-386-3501
Phone: 229-386-3470

For additional questions about Southern Peanut Growers Conference sponsorships, please contact:

Alabama: Jacob Davis • 334-792-6482 • jdavis@alpeanuts.com
Georgia: Don Koehler • 229-386-3470 • don@gapeanuts.com
Florida: Ken Barton • 850-526-2590 • ken@flpeanuts.com
Mississippi: Malcolm Broome • 601-606-3547 • malcolm@misspeanuts.com



Southern Peanut Growers Conference

Sponsorship Complimentary Conference Registration

All sponsorship registration forms and complimentary conference registration forms should be completed and sent to Joy Purvis at joypurvis@gapeanuts.com. Please complete a complimentary conference registration for each person with your company based on your sponsorship level.

Additional conference registrations for company representatives can be completed online at www.southernpeanutfarmers.org. Complimentary conference registrations cannot be completed online.

Sponsorship Level and Number of Complimentary Registrations:

Diamond (4 comp registrations)

Platinum (4 comp registrations)

Gold (3 comp registrations)

Silver (2 comp registrations)

Complimentary Registration 1

Name: _____

Company Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____ E-Mail: _____

Meal Functions

To prevent the waste of uneaten meals and to keep the conference affordable, please only select the meals the registered attendee plans to attend. Please check the meal functions you plan to attend.

Thurs., July 21 - Welcoming Reception & Dinner at 6:30 p.m.

Friday, July 22 - Prayer Breakfast at 7:00 a.m. Ladies Program at 10:30 a.m. Keynote Speaker Luncheon at noon

Saturday, July 23 - Farm Press Peanut Efficiency Awards Breakfast at 7:00 a.m. Reception & Dinner at 7:00 p.m.

Complimentary Registration 2

Name: _____

Company Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____ E-Mail: _____

Meal Functions

To prevent the waste of uneaten meals and to keep the conference affordable, please only select the meals the registered attendee plans to attend. Please check the meal functions you plan to attend.

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Name badges are required at all conference functions. Only those registered for the conference will receive a name badge.



Southern Peanut Growers Conference

Sponsorship Complimentary Conference Registration

Complimentary Registration 3

Name: _____

Company Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____ E-Mail: _____

Meal Functions

To prevent the waste of uneaten meals and to keep the conference affordable, please only select the meals the registered attendee plans to attend. Please check the meal functions you plan to attend.

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Complimentary Registration 4

Name: _____

Company Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____ E-Mail: _____

Meal Functions

To prevent the waste of uneaten meals and to keep the conference affordable, please only select the meals the registered attendee plans to attend. Please check the meal functions you plan to attend.

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Saluting Our 2021 Sponsors

Syngenta
BASF
National Peanut Board
Farm Press
FMC Corporation
Birdsong Peanuts
Colombo NA
Corteva Agriscience
AgGeorgia Farm Credit
AgSouth Farm Credit
Farm Credit of Florida
Farm Credit of Northwest Florida
First South Farm Credit
Southwest Georgia Farm Credit
Hogeye Camera/Big Pig Traps
Kelley Manufacturing Co.
Valent USA LLC
Vantage South
Vantage Southeast
United Bank
Amadas Industries
John Deere
SunSouth LLC
LMC
LMC Ag
Mississippi Farm Bureau Federation
Olam
Premium Peanut LLC
Tidewater
AMVAC Chemical
Bayer CropScience
Advanced Biological Marketing
Alabama Ag Credit
Alabama Farmers Federation
Early Trucking Company Inc.
Georgia Farm Bureau
Georgia Federal-State Inspection Service
National Peanut Buying Points Assn.
Nichino America, Inc.
Southeastern Peanut Farmer
Southeast Ag Net
Southern Ag Carriers
Teleos Ag Solutions
UPL
The Peanut Grower
Verdesian Life Sciences
VICAM, A Waters Business
Visjon Biologics
Chambliss Seed Company LLC
ADAMA
Alltech Crop Science
Georgia Agribusiness Council
MagGrow
Sessions Co. Inc.
The KBH Corporation

