



# EMERGE

*Bringing Vision to Peanuts* **2021**

## SOUTHERN PEANUT GROWERS CONFERENCE

### SPONSORSHIP INFORMATION

**JULY 15-17, 2021**

**EDGEWATER BEACH & GOLF RESORT • PANAMA CITY BEACH, FLORIDA**



*Brought to you by the family farmers of the Southern Peanut Farmers Federation*  
[www.southernpeanutfarmers.org](http://www.southernpeanutfarmers.org)

If you're looking for the best place to promote your company's products and services, this is the place to be: the 22nd annual Southern Peanut Growers Conference at Edgewater Beach & Golf Resort. This annual event brings peanut farmers and industry representatives to Florida for a three-day conference. We invite you to participate as a sponsor and become part of this important agricultural event!

The Southern Peanut Growers Conference provides growers with information on peanut production, legislative issues, marketing and promotions. In addition to the conference sessions, the event focuses on the family by offering a spouse program. The event also hosts an annual golf tournament on Saturday afternoon. The 2021 conference will be held July 15-17 at Edgewater Beach & Golf Resort in Panama City Beach, Florida.

The materials in this brochure outline your opportunities to participate as a sponsor at the conference. Through your participation as a sponsor, you are able to build important relationships with farmers and provide them with information on your products and/or services. There are specific sponsorship levels that include exhibit space and complimentary registration. One additional value for Diamond and Platinum sponsorship partners is the opportunity to send an email blast to conference attendees prior to the conference.

Visit the the Southern Peanut Farmers Federation website for photos, speaker interviews and more from the 2019 conference.

[www.southernpeanutfarmers.org](http://www.southernpeanutfarmers.org)



## 2021 Tentative Schedule

### Thursday, July 15

3:00 - 6:00 p.m.  
6:30 p.m.

Conference Registration  
Welcoming Reception  
& Dinner

### Friday, July 16

7:00 a.m.  
8:30 a.m.  
10:00 a.m.  
10:30 a.m.  
10:30 a.m.  
Noon

Prayer Breakfast  
General Session I  
Refreshment Break  
Spouse Program  
General Session II  
Luncheon

Afternoon free and dinner  
on your own!

### Saturday, July 17

7:00 a.m.  
  
9:00 a.m.  
10:30 a.m.  
Noon  
  
12:30 p.m.  
7:00 p.m.  
7:30 p.m.

Breakfast - Farm Press Peanut  
Efficiency Awards  
General Session III  
Refreshment Break  
Lunch on your own and  
afternoon free!  
Golf Tournament  
Reception  
Dinner and Entertainment

Brought to you by the:



Southern Peanut Farmers Federation  
P.O. Box 8805  
Dothan, AL 36304  
[www.southernpeanutfarmers.org](http://www.southernpeanutfarmers.org)

# 2021 Sponsorship Opportunities

## Diamond – \$20,000 +

Official conference sponsorship partner  
Prime event sponsorship (Thurs. or Saturday evening)  
Company recognition during event  
Four complimentary registrations  
One exhibit booth for company  
Insertion of promotional items into registration packet  
Recognition in conference program  
Pre-conference email blast to registrants  
Company name on signage at event & golf tournament  
Company name on conference website  
Banner advertisement on the Federation's website  
Recognition in the *Southeastern Peanut Farmer* magazine

## Platinum – \$10,000 - \$19,999

Major event sponsorship  
Company recognition during event  
Four complimentary registrations  
One exhibit booth for company  
Insertion of promotional items into registration packet  
Recognition in conference program  
Pre-conference email blast to registrants  
Company name on signage at event & golf tournament  
Company name on conference website  
Recognition in the *Southeastern Peanut Farmer* magazine

## Gold – \$5,000 - \$9,999

Full or shared event sponsorship  
Three complimentary registrations  
One exhibit booth for company  
Insertion of promotional items into registration packet  
Recognition in conference program  
Company name on signage at event & golf tournament  
Company name on conference website  
Recognition in the *Southeastern Peanut Farmer* magazine

### Conference Registration

Complete conference registration form for all representatives attending the conference from your company. Mark "comp-sponsor" for those using the complimentary registrations with their sponsorship package. Return completed forms to:

Georgia Peanut Commission  
Attn: Joy Purvis  
P.O. Box 967, Tifton, GA 31793  
or fax: 229-386-3501

### Direct all questions regarding sponsorship to:

Joy Purvis  
Georgia Peanut Commission  
Phone: 229-386-3471  
Email: joypurvis@gapeanuts.com

## Silver – \$2,500 - \$4,999

Shared event sponsorship  
Two complimentary registrations  
Insertion of promotional items into registration packet  
Distribute company fliers at Sponsor Info Station  
Recognition in conference program  
Company name on signage at event  
Company name on conference website  
Recognition in the *Southeastern Peanut Farmer* magazine

## Bronze - \$1,000 - \$2,499

Insertion of promotional items into registration packet  
Distribute company fliers at Sponsor Info Station  
Recognition in conference program  
Company name on signage at event  
Company name on conference website  
Recognition in the *Southeastern Peanut Farmer* magazine

## Supporting – \$250 - \$999

Distribute company fliers at Sponsor Info Station  
Recognition in conference program  
Company name on signage at event  
Company name on conference website  
Recognition in the *Southeastern Peanut Farmer* magazine

## Deadline for Sponsorships: June 1, 2021

### Exhibitors:

(Diamond, Platinum & Gold Sponsorship levels)

Exhibit space is an 8'x10' booth area.

Exhibit set up: Thursday, July 15 from 10 a.m. to 2 p.m.

**Ship exhibit materials to arrive no earlier than July 12.**

### Ship exhibit, novelty items & fliers to:

**If shipping UPS (preferred by Edgewater):**

Attn: Debra Abrams

Hold for (Company Name/On-Site Contact Name)  
520 Richard Jackson Blvd. /Edgewater Beach Resort CONFERENCE CENTER  
Panama City Beach, Florida 32407  
(850) 235-4956

### **If shipping FedEx:**

Attn: Debra Abrams

Hold for (Company Name/On-Site Contact Name)  
Edgewater Beach & Golf Resort  
11212 Front Beach Road  
Panama City Beach, Florida 32407  
(850) 235-4956

Any heavy freight (more than 75 pounds) needs to come on a truck with a hydraulic lift gate as Edgewater's loading dock is not flush with the road.

Exhibitors must make arrangements for pick up/outbound parcels. Exhibitors are responsible for calling UPS and/or FedEx, labeling their shipment and scheduling a pick up. UPS items can be left at the conference center for pick up and FedEx packages can be left at the resort's front desk for pick up.

# Saluting Our 2019 Sponsors

Syngenta  
Bayer CropScience  
BASF  
National Peanut Board  
Corteva Agriscience  
FMC Corporation  
Farm Press  
ADAMA  
Birdsong Peanuts  
AgGeorgia Farm Credit  
AgSouth Farm Credit  
Farm Credit of Florida  
Farm Credit of Northwest Florida  
First South Farm Credit  
Southwest Georgia Farm Credit  
Farmers Business Network  
InformedAg - Ag Leader Technology  
John Deere  
SunSouth LLC  
Kelley Manufacturing Co.  
LMC  
LMC Ag  
UPL  
Valent USA LLC  
Vantage South  
Vantage Southeast  
Amadas Industries  
Colombo NA  
Olam  
NewLeaf Symbiotics  
Specialty Sales Co.  
Southeastern Peanut Farmer  
The Peanut Grower  
VICAM, A Waters Business  
AMVAC Chemical  
Early Trucking Company Inc.  
Alabama Ag Credit  
Alabama Farmers Federation  
Georgia Farm Bureau  
Georgia Federal-State Inspection Service  
Golden Peanut & Tree Nuts  
NACHURS  
National Peanut Buying Points Assn.  
Premium Peanut LLC  
Verdesian Life Sciences  
Visjon Biologics  
Nichino America, Inc.  
United Bank  
Helena Agri-Enterprises, LLC  
Rabo AgriFinance  
Sessions Co. Inc.  
Southern Ag Carriers  
The KBH Corporation



*\*The 2020 conference was postponed due to COVID-19.*



## Southern Peanut Growers Conference Sponsorship Registration

There are several levels of sponsorship to consider as part of the Southern Peanut Growers Conference. The benefits are numerous! The Diamond, Platinum and Gold sponsorship levels provide your company with an exhibit booth throughout the conference. Complete the form below and a representative of the Southern Peanut Farmers Federation will contact you soon to discuss your level of participation at the conference.

Name of Sponsoring Company: \_\_\_\_\_  
*(please list official name as you wish it to appear in all promotional materials)*

Contact Name: \_\_\_\_\_

Contact Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Work Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Please check your company's  
sponsorship level.**



**Deadline for Sponsorships:  
June 1, 2021**

- \_\_\_\_\_ Diamond Sponsor (\$20,000 ++)
- \_\_\_\_\_ Platinum Sponsor (\$10,000 - \$19,999)
- \_\_\_\_\_ Gold Sponsor (\$5,000 - \$9,999)
- \_\_\_\_\_ Silver Sponsor (\$2,500 - \$4,999)
- \_\_\_\_\_ Bronze Sponsor (\$1,000 - \$2,499)
- \_\_\_\_\_ Supporting Sponsor (\$250 - \$999)

### Payment Information:

*An invoice will be sent to the email provided below to process credit card payments.*

Email to Send Invoice: \_\_\_\_\_

*If you are mailing a check with this form, please make check payable to Southern Peanut Farmers Federation.*

Return this form & payment info to:  
Georgia Peanut Commission  
Attn: Joy Purvis  
P.O. Box 967  
Tifton, GA 31793  
Email: joypurvis@gapeanuts.com  
Fax: 229-386-3501  
Phone: 229-386-3470

For additional questions about Southern Peanut Growers  
Conference sponsorships, please contact:

Alabama: Jacob Davis • 334-792-6482 • jdavis@alpeanuts.com  
Georgia: Don Koehler • 229-386-3470 • don@gapeanuts.com  
Florida: Ken Barton • 850-526-2590 • ken@flpeanuts.com  
Mississippi: Malcolm Broome • 601-606-3547 • malcolm@misspeanuts.com

22<sup>nd</sup> Annual

# SOUTHERN PEANUT GROWERS CONFERENCE

## July 15-17, 2021

Edgewater Beach Resort Panama City Beach, Florida

### - REGISTRATION FORM -

Online registration is available at [www.southernpeanutfarmers.org](http://www.southernpeanutfarmers.org).

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_ Farm # (required of peanut producers): \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Spouse Name (if registering): \_\_\_\_\_ Child's Name(s) (if registering): \_\_\_\_\_

**Name badges are required at all conference functions. Only those registered for the conference will receive a name badge.**

**Registration Rates: Full Package includes all meal functions and spouse program. Please register for meal functions and special activities to your right.** ⇌

Number of Registrants	Registration Rates:		Subtotal Registration
	On or before June 30	After July 1	
_____ U.S. Peanut Growers	\$145	\$195	_____
_____ Spouse	\$145	\$195	_____
_____ Children (per person)	\$125	\$175	_____
_____ General Registration: (Including media, government, research, grower representatives)	\$290	\$340	_____
_____ International Attendees	\$695	\$745	_____

**Special Activities:**

\_\_\_\_\_ Golf (per person) \$50 \_\_\_\_\_

*includes green fees, cart rental and prizes*

**TOTAL** amount enclosed (U.S. Dollars) \$ \_\_\_\_\_

Credit Card Information: (Check one)  Amex  Visa  MasterCard

Credit Card Number: \_\_\_\_\_

Exp. Date (MM/YYYY): \_\_\_\_\_ 3 Digit Code: \_\_\_\_\_

Name on Credit Card: \_\_\_\_\_

Billing Address Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_

Fax registration form with credit card authorization to the  
Georgia Peanut Commission at 229-386-3501.

**Make checks payable to:** Southern Peanut Farmers Federation

*Mail check with payment to:*

Georgia Peanut Commission (SPGC Conf.)

P.O. Box 967

Tifton, Georgia 31793

**Meal & Activity Registration**

For our planning purposes, please list the number of individuals attending the meal functions below.

Meal Functions:

\_\_\_\_\_ Reception/Dinner - Thurs., July 15, 6:30 p.m.

\_\_\_\_\_ Breakfast - Friday, July 16, 7:00 a.m.

\_\_\_\_\_ Lunch - Friday, July 16, noon

\_\_\_\_\_ Breakfast - Sat., July 17, 7:00 a.m.

\_\_\_\_\_ Reception/Dinner - Sat., July 17, 7:00 p.m.

**Special Meal Requirements:** (i.e. vegetarian, allergies, etc.)

For our planning purposes, check the boxes for each special activity event you plan to attend.

**Spouse Program:**

Friday, July 16, 10:30 a.m. to noon

**Golf Tournament:** Saturday, July 17 at 12:30 p.m.

Includes green fees, cart rental and prizes.

Name: \_\_\_\_\_

Handicap or Average Score: \_\_\_\_\_

**Registration deadline is June 30, 2021**

For on-site registration, add \$100 to original registration rate for each registrant.

**Cancellation Refund Policy:** 100% on or before

July 1, 50% July 2 - 8 and 0% after July 8

**Hotel Reservations must be made**

**separately and directly with**

**Edgewater Beach Resort by calling:**

**800-874-8686 or by visiting their website:**

**[www.resortcollection.com](http://www.resortcollection.com).**

*When making your hotel reservations use the following booking codes: 11592V for rooms at Edgewater Beach Resort and 11960R for rooms at Majestic Beach Resort.*

***For More Information Contact:***

ALABAMA PEANUT PRODUCERS ASSN. (334) 792-6482  
FLORIDA PEANUT PRODUCERS ASSN. (850) 526-2590

GEORGIA PEANUT COMMISSION (229) 386-3470  
MISSISSIPPI PEANUT GROWERS ASSN. (601) 606-3547