VISION
20/20 for peanuts

SOUTHERN PEANUT GROWERS CONFERENCE
SPONSORSHIP INFORMATION
JULY 16-18, 2020
EDGEWATER BEACH & GOLF RESORT • PANAMA CITY BEACH, FLORIDA

Brought to you by the family farmers of the Southern Peanut Farmers Federation
www.southernpeanutfarmers.org
If you're looking for the best place to promote your company's products and services, this is the place to be: the 22nd annual Southern Peanut Growers Conference at Edgewater Beach & Golf Resort. This annual event brings peanut farmers and industry representatives to Florida for a three-day conference. We invite you to participate as a sponsor and become part of this important agricultural event!

The Southern Peanut Growers Conference provides growers with information on peanut production, legislative issues, marketing and promotions. In addition to the conference sessions, the event focuses on the family by offering a spouse program. The event also hosts an annual golf tournament on Saturday afternoon. The 2020 conference will be held July 16-18 at Edgewater Beach & Golf Resort in Panama City Beach, Florida.

The materials in this brochure outline your opportunities to participate as a sponsor at the conference. Through your participation as a sponsor, you are able to build important relationships with farmers and provide them with information on your products and/or services. There are specific sponsorship levels that include exhibit space and complimentary registration. One additional value for Diamond and Platinum sponsorship partners is the opportunity to send an email blast to conference attendees prior to the conference.

Visit the Southern Peanut Farmers Federation website for photos, speaker interviews and more from the 2019 conference.

www.southernpeanutfarmers.org

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### 2020 Tentative Schedule

**Thursday, July 16**
- 3:00 - 6:00 p.m. Conference Registration
- 6:30 p.m. Welcoming Reception & Dinner

**Friday, July 17**
- 7:00 a.m. Prayer Breakfast
- 8:30 a.m. General Session I
- 10:00 a.m. Refreshment Break
- 10:30 a.m. Spouse Program
- Noon General Session II Luncheon
- Afternoon free and dinner on your own!

**Saturday, July 18**
- 7:00 a.m. Breakfast - Farm Press Peanut Efficiency Awards
- 9:00 a.m. General Session III
- 10:30 a.m. Refreshment Break
- Noon Lunch on your own and afternoon free!
- 12:30 p.m. Golf Tournament
- 7:00 p.m. Reception
- 7:30 p.m. Dinner and Entertainment

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**Brought to you by the:**

- [Alabama Peanut Producers Association](http://www.alabamapeanutproducers.org)
- [Florida Peanut Producers Association](http://www.floridapeanutproducers.org)
- [Georgia Peanut Commission](http://www.georgiapeanutcommission.org)
- [Mississippi Peanut Growers Association](http://www.mississippipeanutgrowers.com)

Southern Peanut Farmers Federation
P.O. Box 8805
Dothan, AL 36304
www.southernpeanutfarmers.org
2020 Sponsorship Opportunities

**Diamond – $20,000 +**
Official conference sponsorship partner
Prime event sponsorship (Thurs. or Saturday evening)
Company recognition during event
Four complimentary registrations
One exhibit booth for company
Insertion of promotional items into registration packet
Recognition in conference program
Pre-conference email blast to registrants
Company name on signage at event & golf tournament
Company name on conference website
Banner advertisement on the Federation’s website
Recognition in the *Southeastern Peanut Farmer* magazine

**Platinum – $10,000 - $19,999**
Major event sponsorship
Company recognition during event
Four complimentary registrations
One exhibit booth for company
Insertion of promotional items into registration packet
Recognition in conference program
Pre-conference email blast to registrants
Company name on signage at event & golf tournament
Company name on conference website
Recognition in the *Southeastern Peanut Farmer* magazine

**Gold – $5,000 - $9,999**
Full or shared event sponsorship
Three complimentary registrations
One exhibit booth for company
Insertion of promotional items into registration packet
Recognition in conference program
Company name on signage at event & golf tournament
Company name on conference website
Recognition in the *Southeastern Peanut Farmer* magazine

**Silver – $2,500 - $4,999**
Shared event sponsorship
Two complimentary registrations
Insertion of promotional items into registration packet
Distribute company fliers at Sponsor Info Station
Recognition in conference program
Company name on signage at event
Company name on conference website
Recognition in the *Southeastern Peanut Farmer* magazine

**Bronze - $1,000 - $2,499**
Insertion of promotional items into registration packet
Distribute company fliers at Sponsor Info Station
Recognition in conference program
Company name on signage at event
Company name on conference website
Recognition in the *Southeastern Peanut Farmer* magazine

**Supporting – $250 - $999**
Distribute company fliers at Sponsor Info Station
Recognition in conference program
Company name on signage at event
Company name on conference website
Recognition in the *Southeastern Peanut Farmer* magazine

**Deadline for Sponsorships: June 1, 2020**

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**Conference Registration**

Complete conference registration form for all representatives attending the conference from your company. Mark “comp-sponsor” for those using the complimentary registrations with their sponsorship package. Return completed forms to:
Georgia Peanut Commission
Attn: Joy Purvis
P.O. Box 967, Tifton, GA 31793
or fax: 229-386-3501

**Direct all questions regarding sponsorship to:**
Joy Purvis
Georgia Peanut Commission
Phone: 229-386-3471
Email: joypurvis@gapeanuts.com

**Exhibitors:**

*(Diamond, Platinum & Gold Sponsorship levels)*

Exhibit space is an 8’x10’ booth area.
Exhibit set up: Thursday, July 16 from 10 a.m. to 2 p.m.

**Ship exhibit materials to arrive no earlier than July 13.**

**Ship exhibit, novelty items & fliers to:**
If shipping UPS (preferred by Edgewater):
Attn: Debra Abrams
Hold for (Company Name/On-Site Contact Name)
520 Richard Jackson Blvd. /Edgewater Beach Resort CONFERENCE CENTER
Panama City Beach, Florida 32407
(850) 235-4956

If shipping FedEx:
Attn: Debra Abrams
Hold for (Company Name/On-Site Contact Name)
Edgewater Beach & Golf Resort
11212 Front Beach Road
Panama City Beach, Florida 32407
(850) 235-4956

Any heavy freight (more than 75 pounds) needs to come on a truck with a hydraulic lift gate as Edgewater’s loading dock is not flush with the road.

Exhibitors must make arrangements for pick up/outbound parcels. Exhibitors are responsible for calling UPS and/or FedEx, labeling their shipment and scheduling a pick up. UPS items can be left at the conference center for pick up and FedEx packages can be left at the resort’s front desk for pick up.
Saluting Our 2019 Sponsors

Syngenta
Bayer CropScience
BASF
National Peanut Board
Corteva Agriscience
FMC Corporation
Farm Press
ADAMA
Birdsong Peanuts
AgGeorgia Farm Credit
AgSouth Farm Credit
Farm Credit of Florida
Farm Credit of Northwest Florida
First South Farm Credit
Southwest Georgia Farm Credit
Farmers Business Network
InformedAg - Ag Leader Technology
John Deere
SunSouth LLC
Kelley Manufacturing Co.
LMC
LMC Ag
UPL
Valent USA LLC
Vantage South
Vantage Southeast
Amadas Industries
Colombo NA
Olam
NewLeaf Symbiotics
Specialty Sales Co.
Southeastern Peanut Farmer
The Peanut Grower
VICAM, A Waters Business
AMVAC Chemical
Early Trucking Company Inc.
Alabama Ag Credit
Alabama Farmers Federation
Georgia Farm Bureau
Georgia Federal-State Inspection Service
Golden Peanut & Tree Nuts
NACHURS
National Peanut Buying Points Assn.
Premium Peanut LLC
Verdesian Life Sciences
Visjon Biologics
Nichino America, Inc.
United Bank
Helena Agri-Enterprises, LLC
Rabo AgriFinance
Sessions Co. Inc.
Southern Ag Carriers
The KBH Corporation
Southern Peanut Growers Conference
Sponsorship Registration

There are several levels of sponsorship to consider as part of the Southern Peanut Growers Conference. The benefits are numerous! The Diamond, Platinum and Gold sponsorship levels provide your company with an exhibit booth throughout the conference. Complete the form below and a representative of the Southern Peanut Farmers Federation will contact you soon to discuss your level of participation at the conference.

Name of Sponsoring Company: ____________________________________________________________

(please list official name as you wish it to appear in all promotional materials)

Contact Name: ________________________________________________________________________

Contact Address: _____________________________________________________________________________

City: __________________________  State: __________________________  Zip: ___________________________

Work Phone: __________________________  Fax: __________________________

Cell Phone: __________________________  Email: __________________________

Please check your company’s sponsorship level.

Diamond Sponsor ($20,000 ++)

Platinum Sponsor ($10,000 - $19,999)

Gold Sponsor ($5,000 - $9,999)

Silver Sponsor ($2,500 - $4,999)

Bronze Sponsor ($1,000 - $2,499)

Supporting Sponsor ($250 - $999)

Deadline for Sponsorships: June 1, 2020

Payment Information:

Check if you require an invoice to process sponsorship payment.

If you are sending payment with this form, please make check payable to Southern Peanut Farmers Federation or complete the credit card authorization below.

Credit Card Information: (Check one)  □ AMEX    □ Visa    □ MasterCard

Credit Card Number: __________________________  Expiration Date: __________________________

Name on Credit Card: __________________________  Signature: __________________________

Return this form and payment to:
Georgia Peanut Commission
Attn: Joy Purvis
P.O. Box 967
Tifton, GA 31793
Email: joypurvis@gapeanuts.com
Fax: 229-386-3501
Phone: 229-386-3470

For additional questions about Southern Peanut Growers Conference sponsorships, please contact:

Alabama: Jacob Davis • 334-792-6482 • jdavis@alpeanuts.com
Georgia: Don Koehler • 229-386-3470 • don@gapeanuts.com
Florida: Ken Barton • 850-526-2590 • ken@flpeanuts.com
Mississippi: Malcolm Broome • 601-606-3547 • malcolm@misspeanuts.com
**Registration Rates: Full Package includes all meal functions and spouse program. Please register for meal functions and special activities to your right.**

<table>
<thead>
<tr>
<th>Number of Registrants</th>
<th>Registration Rates:</th>
<th>Subtotal Registration</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>On or before June 30</td>
<td>After July 1</td>
</tr>
<tr>
<td>_____ U.S. Peanut Growers</td>
<td>$145</td>
<td>$195</td>
</tr>
<tr>
<td>_____ Spouse</td>
<td>$145</td>
<td>$195</td>
</tr>
<tr>
<td>_____ Children (per person)</td>
<td>$125</td>
<td>$175</td>
</tr>
<tr>
<td>_____ General Registration: (Including media, government, research, grower representatives)</td>
<td>$290</td>
<td>$340</td>
</tr>
<tr>
<td>_____ International Attendees</td>
<td>$695</td>
<td>$745</td>
</tr>
</tbody>
</table>

**Special Activities:**

- _____ Golf (per person) $50

*includes green fees, cart rental and prizes*

**TOTAL amount enclosed (U.S. Dollars)** $_____  

**Credit Card Information:** (Check one)  
- Amex  
- Visa  
- MasterCard  

- Credit Card Number: ____________
- Exp. Date (MM/YYYY): ____________  3 Digit Code: ____________
- Name on Credit Card: ____________
- Billing Address Zip Code: ____________

Signature: ____________

Fax registration form with credit card authorization to the Georgia Peanut Commission at (229) 386-3501.  

**Make checks payable to:** Southern Peanut Farmers Federation  
Mail check with payment to:  
Georgia Peanut Commission (SPGC Conf.)  
P.O. Box 967  
Tifton, Georgia 31793

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**Meal & Activity Registration**

For our planning purposes, please list the number of individuals attending the meal functions below.

**Meal Functions:**
- _____ Reception/Dinner - Thurs., July 16, 6:30 p.m.
- _____ Breakfast - Friday, July 17, 7:00 a.m.
- _____ Lunch - Friday, July 17, noon
- _____ Breakfast - Sat., July 18, 7:00 a.m.
- _____ Reception/Dinner - Sat., July 18, 7:00 p.m.

**Special Meal Requirements:** (i.e. vegetarian, allergies, etc.)

- Special Meal Requirements:

For our planning purposes, check the boxes for each special activity event you plan to attend.

**Spouse Program:**
- ☐ Friday, July 17, 10:30 a.m. to 11:45 a.m.

**Golf Tournament:** Saturday, July 18 at 12:30 p.m.

*Includes green fees, cart rental and prizes.*

Name: ____________

Handicap or Average Score: ____________

**Registration deadline is June 30, 2020**

For on-site registration, add $100 to original registration rate for each registrant.

**Cancellation Refund Policy:** 100% on or before July 1, 50% July 2 - 8 and 0% after July 8

**Hotel Reservations must be made separately and directly with Edgewater Beach Resort by calling:**

800-874-8686 or by visiting their website: www.edgewaterbeachresort.com.

*When making your reservations, ask for the Southern Peanut Growers Conference rate or use the Booking ID: 115784.*

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**For More Information Contact:**

- ALABAMA PEANUT PRODUCERS ASSN. (334) 792-6482
- FLORIDA PEANUT PRODUCERS ASSN. (850) 526-2590
- GEORGIA PEANUT COMMISSION (229) 386-3470
- MISSISSIPPI PEANUT GROWERS ASSN. (601) 606-3547

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**Online registration is available at www.southernpeanutfarmers.org.**

- Name:
- Company Name: _______________ Farm # (required of peanut producers): _______________
- Address: _______________ City: _______________ State: _______________ Zip: _______________
- Telephone: _______________ Fax: _______________ E-Mail: _______________
- Spouse Name (if registering): _______________ Child’s Name(s) (if registering): _______________

Name badges are required at all conference functions. Only those registered for the conference will receive a name badge.