



OPPORTUNITIES IN CHANGE

SOUTHERN PEANUT GROWERS CONFERENCE | JULY 19-21, 2018



SOUTHERN PEANUT GROWERS CONFERENCE

SPONSORSHIP INFORMATION

JULY 19-21, 2018

SANDESTIN GOLF & BEACH RESORT • MIRAMAR BEACH, FLORIDA



Brought to you by the family farmers of the Southern Peanut Farmers Federation
www.southernpeanutfarmers.org

If you're looking for the best place to promote your company's products and services, this is the place to be: the 20th annual Southern Peanut Growers Conference at Sandestin Golf & Beach Resort. This annual event brings peanut farmers and industry representatives to Florida for a three-day conference. We invite you to participate as a sponsor and become part of this important agricultural event!

The Southern Peanut Growers Conference provides growers with information on peanut production, legislative issues, marketing and promotions. In addition to the conference sessions, the event focuses on the family by offering a ladies program. The event also hosts an annual golf tournament on Saturday afternoon. The 2018 conference will be held July 19-21 at Sandestin Golf & Beach Resort in Miramar Beach, Florida.

The materials in this brochure outline your opportunities to participate as a sponsor at the conference. Through your participation as a sponsor, you are able to build important relationships with farmers and provide them with information on your products and/or services. There are specific sponsorship levels that include exhibit space and complimentary registration. One additional value for Diamond and Platinum sponsorship partners is the opportunity to send an email blast to conference attendees prior to the conference.

Visit the the Southern Peanut Farmers Federation website for photos, speaker interviews and more from the 2017 conference.

www.southernpeanutfarmers.org



2018 Tentative Schedule

Thursday, July 19

2:00 - 6:00 p.m.	Conference Registration
6:30 p.m.	Welcoming Reception & Dinner

Friday, July 20

7:00 a.m.	Prayer Breakfast
8:30 a.m.	General Session I
9:00 a.m.	Spouse Program
9:45 a.m.	Refreshment Break
10:15 a.m.	General Session II
11:30 a.m.	Luncheon

Afternoon free and dinner on your own!

Saturday, July 21

7:00 a.m.	Breakfast - Farm Press Peanut Efficiency Awards
9:00 a.m.	General Session III
10:15 a.m.	Refreshment Break
Noon	Lunch on your own and afternoon free!
12:30 p.m.	Golf Tournament
7:00 p.m.	Reception
7:30 p.m.	Dinner and Entertainment

Brought to you by the:



Southern Peanut Farmers Federation
P.O. Box 8805
Dothan, AL 36304
www.southernpeanutfarmers.org

2018 Sponsorship Opportunities

Diamond – \$20,000 +

Official conference sponsorship partner
Prime event sponsorship (Thurs. or Saturday evening)
Company recognition during event
Four complimentary registrations
One exhibit booth for company
Insertion of promotional items into registration packet
Recognition in conference program
Pre-conference email blast to registrants
Company name on signage at event & golf tournament
Company name on conference website
Banner advertisement on the Federation's website
Recognition in the *Southeastern Peanut Farmer* magazine

Platinum – \$10,000 - \$19,999

Major event sponsorship
Company recognition during event
Four complimentary registrations
One exhibit booth for company
Insertion of promotional items into registration packet
Recognition in conference program
Pre-conference email blast to registrants
Company name on signage at event & golf tournament
Company name on conference website
Recognition in the *Southeastern Peanut Farmer* magazine

Gold – \$5,000 - \$9,999

Full or shared event sponsorship
Three complimentary registrations
One exhibit booth for company
Insertion of promotional items into registration packet
Recognition in conference program
Company name on signage at event & golf tournament
Company name on conference website
Recognition in the *Southeastern Peanut Farmer* magazine

Conference Registration

Complete conference registration form for all representatives attending the conference from your company. Mark "comp-sponsor" for those using the complimentary registrations with their sponsorship package. Return completed forms to:

Georgia Peanut Commission
Attn: Joy Purvis
P.O. Box 967, Tifton, GA 31793
or fax: 229-386-3501

Direct all questions regarding sponsorship to:

Joy Purvis
Georgia Peanut Commission
Phone: 229-386-3471
Email: joypurvis@gapeanuts.com

Silver – \$2,500 - \$4,999

Shared event sponsorship
Two complimentary registrations
Insertion of promotional items into registration packet
Distribute company fliers at Sponsor Info Station
Recognition in conference program
Company name on signage at event
Company name on conference website
Recognition in the *Southeastern Peanut Farmer* magazine

Bronze - \$1,000 - \$2,499

Insertion of promotional items into registration packet
Distribute company fliers at Sponsor Info Station
Recognition in conference program
Company name on signage at event
Company name on conference website
Recognition in the *Southeastern Peanut Farmer* magazine

Supporting – \$250 - \$999

Distribute company fliers at Sponsor Info Station
Recognition in conference Program
Company name on signage at event
Company name on conference website
Recognition in the *Southeastern Peanut Farmer* magazine

Deadline for Sponsorships: June 1, 2018

Exhibitors:

(*Diamond, Platinum & Gold Sponsorship levels*)
Exhibit space is an 8'x10' booth area.
Exhibit set up: Thursday, July 19 from 10 a.m. to 2 p.m.

Ship exhibit, novelty items & fliers to:

Sandestin Golf & Beach Resort
Attention: Veal Convention Services, Inc.
So Peanut Farmers - July 18-21, 2018
9300 Emerald Coast Parkway West
Miramar Beach, FL 32550

Ship exhibit materials to arrive between June 28 and July 12.

Materials that arrive outside of this timeframe are subject to additional handling fees.

Sandestin Golf & Beach Resort Receiving Handling Fees

0-20 lbs: \$20
21-50 lbs: \$40
51-100 lbs: \$60
100+ lbs: \$0.60/lb
(prices are per piece)

Sandestin Golf & Beach Resort Outbound Handling Fees

0-50lbs: \$20
51-100 lbs: \$40
100+ lbs: \$0.40/lb

Forklift Services are also available. Please contact VCS directly to arrange.
1-800-844-8325

Saluting Our 2017 Sponsors

Syngenta
Bayer CropScience
BASF
National Peanut Board
DuPont Crop Protection
Farm Press
Ag Leader Technology
AgriLogic Insurance Services
Birdsong Peanuts
Colombo NA
AgGeorgia Farm Credit
AgSouth Farm Credit
Farm Credit of Florida
Farm Credit of Northwest Florida
First South Farm Credit
Southwest Georgia Farm Credit
Kelley Manufacturing Co.
UPI
Valent USA LLC
Vantage South
Vantage Southeast
LMC
LMC Ag
John Deere
Lasseter Equipment Group
SunSouth LLC
Amadas Industries
Dow AgroSciences
Golden Peanut & Tree Nuts
McCleskey Mills/Brooks Peanut/Olam Edible Nuts
Specialty Sales Co.
Southeastern Peanut Farmer
The Peanut Grower
AMVAC Chemical
Alabama Farmers Federation
Georgia Farm Bureau
Georgia Federal-State Inspection Service
National Peanut Buying Points Assn.
Premium Peanut LLC
Verdesian Life Sciences
Visjon Biologics
Nachurs-Alpine Solutions
Nichino America, Inc.
Agri-Supply
InformedAg LLC
Monsanto BioAg
Rabo AgriFinance
Sessions Co. Inc.
Southern Ag Carriers
The KBH Corporation





Southern Peanut Growers Conference Sponsorship Registration

There are several levels of sponsorship to consider as part of the Southern Peanut Growers Conference. The benefits are numerous! The Diamond, Platinum and Gold sponsorship levels provide your company with an exhibit booth throughout the conference. Complete the form below and a representative of the Southern Peanut Farmers Federation will contact you soon to discuss your level of participation at the conference.

Name of Sponsoring Company: _____
(please list official name as you wish it to appear in all promotional materials)

Contact Name: _____

Contact Address: _____

City: _____ State: _____ Zip: _____

Work Phone: _____ Fax: _____

Cell Phone: _____ Email: _____

**Please check your company's
sponsorship level.**



**Deadline for Sponsorships:
June 1, 2018**

- _____ Diamond Sponsor (\$20,000 ++)
- _____ Platinum Sponsor (\$10,000 - \$19,999)
- _____ Gold Sponsor (\$5,000 - \$9,999)
- _____ Silver Sponsor (\$2,500 - \$4,999)
- _____ Bronze Sponsor (\$1,000 - \$2,499)
- _____ Supporting Sponsor (\$250 - \$999)

Payment Information:

_____ Check if you require an invoice to process sponsorship payment.

If you are sending payment with this form, please make check payable to Southern Peanut Farmers Federation or complete the credit card authorization below.

Credit Card Information: (Check one) AMEX Visa MasterCard

Credit Card Number: _____ Expiration Date: _____

Name on Credit Card: _____ Signature: _____

Return this form and payment to:
Georgia Peanut Commission
Attn: Joy Purvis
P.O. Box 967
Tifton, GA 31793
Email: joypurvis@gapeanuts.com
Fax: 229-386-3501
Phone: 229-386-3470

For additional questions about Southern Peanut Growers
Conference sponsorships, please contact:

Alabama - Caleb Bristow - 334-792-6482 cbristow@alpeanuts.com
Georgia - Don Koehler - 229-386-3470 don@gapeanuts.com
Florida - Ken Barton - 850-526-2590 ken@flpeanuts.com
Mississippi - Malcolm Broome - 601-606-3547 malcolm@misspeanuts.com

20th Annual

SOUTHERN PEANUT GROWERS CONFERENCE

July 19-21, 2018

Sandestin Golf & Beach Resort Miramar Beach, Florida

- REGISTRATION FORM -

Online registration is available at www.southernpeanutfarmers.org.

Name: _____

Company Name: _____ Farm # (required of peanut producers): _____

Address: _____ City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____ E-Mail: _____

Spouse Name (if registering): _____ Child's Name(s) (if registering): _____

Name badges are required at all conference functions. Only those registered for the conference will receive a name badge.

Registration Rates: Full Package includes all meal functions and spouse program. Please register for meal functions and special activities to your right. ⇔

Number of Registrants	Registration Rates:		Subtotal Registration
	On or before June 30	After July 1	
____ U.S. Peanut Growers	\$145	\$195	_____
____ Spouse	\$145	\$195	_____
____ Children (per person)	\$125	\$175	_____
____ General Registration: (Including media, government, research, grower representatives)	\$290	\$340	_____
____ International Attendees	\$695	\$745	_____

Special Activities:

____ Golf (per person) \$100 _____

includes green fees, cart rental and prizes

TOTAL amount enclosed (U.S. Dollars) \$ _____

Credit Card Information: (Check one) Amex Visa MasterCard

Credit Card Number: _____

Exp. Date (MM/YYYY): _____ 3 Digit Code: _____

Name on Credit Card: _____

Billing Address Zip Code: _____

Signature: _____

Fax registration form with credit card authorization to the Georgia Peanut Commission at (229)386-3501.

Make checks payable to: Southern Peanut Growers Conference

Mail check with payment to:

Georgia Peanut Commission (SPGC Conf.)

P.O. Box 967

Tifton, Georgia 31793

Meal & Activity Registration

For our planning purposes, please list the number of individuals attending the meal functions below.

Meal Functions:

____ Reception/Dinner - Thurs., July 19, 6:30 p.m.

____ Breakfast - Friday, July 20, 7:00 a.m.

____ Lunch - Friday, July 20, 11:30 a.m.

____ Breakfast - Sat., July 21, 7:00 a.m.

____ Reception/Dinner - Sat., July 21, 7:00 p.m.

For our planning purposes, check the boxes for each special activity event you plan to attend.

Spouse Program:

Friday, July 20, 9:00 a.m. to 11:30 a.m.

Golf Tournament: includes green fees, cart rental and prizes

Name: _____

Handicap or Average Score: _____

Registration deadline is June 30, 2018

For on-site registration, add \$100 to original registration rate for each registrant.

Cancellation Refund Policy: 100% on or before

July 1, 50% July 2 - 8 and 0% after July 8

Hotel Reservations must be made

separately and directly with

Sandestin Golf & Beach Resort by calling:

800-622-1038 or by visiting their website:

www.sandestin.com/23P15Y.aspx

(The resort room block is available until June 17, 2018, after which rooms will be sold on a space-available basis.

When making your reservations, ask for the Southern Peanut Growers Conference rate.)

For More Information Contact:

ALABAMA PEANUT PRODUCERS ASSN. (334) 792-6482
FLORIDA PEANUT PRODUCERS ASSN. (850) 526-2590

GEORGIA PEANUT COMMISSION (229) 386-3470
MISSISSIPPI PEANUT GROWERS ASSN. (601) 606-3547