



July 21-23, 2016

Sandestin Golf & Beach Resort Miramar Beach, Florida



Brought to you by the family farmers of the Southern Peanut Farmers Federation
www.southernpeanutfarmers.org

If you're looking for the best place to promote your company's products and services, this is the place to be: the 18th annual Southern Peanut Growers Conference at Sandestin Golf & Beach Resort. This annual event brings peanut farmers and industry representatives to Florida for a three-day conference. We invite you to participate as a sponsor and become part of this important agricultural event!

The Southern Peanut Growers Conference provides growers with information on peanut production, legislative issues, marketing and promotions. In addition to the conference sessions, the event focuses on the family by offering a ladies program. The event also hosts an annual golf tournament on Saturday afternoon. The 2016 conference will be held July 21-23 at Sandestin Golf & Beach Resort in Miramar Beach, Florida.

The materials in this brochure outline your opportunities to participate as a sponsor at the conference. Through your participation as a sponsor, you are able to build important relationships with farmers and provide them with information on your products and/or services. There are specific sponsorship levels that include exhibit space and complimentary registration. One additional value for Diamond and Platinum sponsorship partners is the opportunity to send an email blast to conference attendees prior to the conference.

Visit the the Southern Peanut Farmers Federation website for photos, speaker interviews and more from the 2015 conference.

www.southernpeanutfarmers.org



2016 Tentative Schedule

Thursday, July 21

1:00 - 6:30 p.m.
6:30 p.m.

Conference Registration
Welcoming Reception
& Dinner

Friday, July 22

8:00 a.m.
9:30 a.m.
10:30 a.m.

10:45 a.m.
11:45 a.m.
1:15 p.m.

Prayer Breakfast
General Session I
Spouse Program
Refreshment Break
General Session II
Luncheon
General Session III

Afternoon free and dinner
on your own!

Saturday, July 23

7:30 a.m.

9:15 a.m.

Noon

12:30 - 6:00 p.m.
7:00 p.m.
7:30 p.m.

Breakfast - Farm Press Peanut
Profitability Awards
General Session III
Refreshment Break
Lunch on your own and
afternoon free!
Golf Tournament
Reception
Dinner and Entertainment

Brought to you by the:



Georgia
Peanut
Commission



Southern Peanut Farmers Federation
P.O. Box 8805
Dothan, AL 36304
www.southernpeanutfarmers.org

2016 Sponsorship Opportunities

Diamond – \$20,000 +

Official conference sponsorship partner
Prime event sponsorship (Thurs. or Saturday evening)
Company recognition during event
Four complimentary registrations
One exhibit booth for company
Insertion of promotional items into registration packet
Recognition in conference program
Pre-conference email blast to registrants
Company name on signage at event & golf tournament
Company name on conference website
Banner advertisement on the Federation's website
Recognition in the *Southeastern Peanut Farmer* magazine

Platinum – \$10,000 - \$19,999

Major event sponsorship
Company recognition during event
Four complimentary registrations
One exhibit booth for company
Insertion of promotional items into registration packet
Recognition in conference program
Pre-conference email blast to registrants
Company name on signage at event & golf tournament
Company name on conference website
Recognition in the *Southeastern Peanut Farmer* magazine

Gold – \$5,000 - \$9,999

Full or shared event sponsorship
Three complimentary registrations
One exhibit booth for company
Insertion of promotional items into registration packet
Recognition in conference program
Company name on signage at event & golf tournament
Company name on conference website
Recognition in the *Southeastern Peanut Farmer* magazine

Conference Registration

Complete conference registration form for all representatives attending the conference from your company. Mark "comp-sponsor" for those using the complimentary registrations with their sponsorship package. Return completed forms to:

Georgia Peanut Commission
Attn: Joy Purvis
P.O. Box 967, Tifton, GA 31793
or fax: 229-386-3501

Direct all questions regarding sponsorship to:

Joy Purvis
Georgia Peanut Commission
Phone: 229-386-3471
Email: joypurvis@gapeanuts.com

Silver – \$2,500 - \$4,999

Shared event sponsorship
Two complimentary registrations
Insertion of promotional items into registration packet
Distribute company fliers at Sponsor Info Station
Recognition in conference program
Company name on signage at event
Company name on conference website
Recognition in the *Southeastern Peanut Farmer* magazine

Bronze - \$1,000 - \$2,499

Insertion of promotional items into registration packet
Distribute company fliers at Sponsor Info Station
Recognition in conference program
Company name on signage at event
Company name on conference website
Recognition in the *Southeastern Peanut Farmer* magazine

Supporting – \$250 - \$999

Distribute company fliers at Sponsor Info Station
Recognition in conference Program
Company name on signage at event
Company name on conference website
Recognition in the *Southeastern Peanut Farmer* magazine

Deadline for Sponsorships: June 1, 2016

Exhibitors:

(Diamond, Platinum & Gold Sponsorship levels)

Exhibit space is an 8'x10' booth area.

Ship exhibit materials to arrive between July 14-21.

Exhibit set up: Thursday, July 21 from 10 a.m. to 2 p.m.

Ship exhibit, novelty items & fliers to:

Company Name - Arrival Date - Contact Phone
Hold for: Southern Peanut Growers Conference
Sandestin Golf & Beach Resort
9300 Emerald Coast Parkway West
Miramar Beach, FL 32550
Phone: (850) 267-8194

Sandestin Golf & Beach Resort Receiving Handling Fees

Fees include storage from July 14-21; excess days will be assessed a 10% fee

Letters & Packages Up to 5 lbs: \$2.00

5-25 lbs: \$20.00

26-50 lbs: \$40.00

51-100 lbs: \$60.00

100+ lbs: \$0.60/lb

Wooden Crates: \$85.00

Pallets: \$175.00

Sandestin Golf & Beach Resort Outbound Handling Fees

Letters & Packages Up to 5 lbs: \$2.00

5-25 lbs: \$10.00

26-50 lbs: \$20.00

51-100 lbs: \$30.00

100+ lbs: \$0.35/lb

Wooden Crates: \$50.00

Pallets: \$100.00

Saluting Our 2015 Sponsors

Syngenta
Bayer CropScience
BASF
DuPont Crop Protection
National Peanut Board
Ag Technologies
Birdsong Peanuts
Colombo NA
Crop Intel
AgGeorgia Farm Credit
AgSouth Farm Credit
Farm Credit of Florida
Farm Credit of Northwest Florida
First South Farm Credit
Southwest Georgia Farm Credit
Farm Press
IntelliFarms
John Deere Company
Blanchard Equipment Company
Flint Ag & Turf
Lasseter Equipment Group
Smith Tractor
SunSouth LLC
Kelley Manufacturing Co.
Propane Education & Research Council
Valent U.S.A. Corporation
Amadas Industries
Dow AgroSciences
National Peanut Buying Points Assn.
Southeastern Peanut Farmer
The Peanut Grower
AgriLogic Insurance Services, LLC
Alabama Farmers Federation
Alabama Power
AMVAC Chemical
Georgia Farm Bureau
Golden Peanut & Tree Nuts
McCleskey Mills
Monsanto BioAg
Nichino America, Inc.
Olam Edible Nuts
Agri-Supply
Georgia Development Authority
LMC-Ag LLC
Newton Crouch Inc.
Nolin Steel
Rayne Plane Inc.
Sessions Co. Inc.
The KBH Corporation
Verdesian Life Sciences Co.





Southern Peanut Growers Conference Sponsorship Registration

There are several levels of sponsorship to consider as part of the Southern Peanut Growers Conference. The benefits are numerous! The Diamond, Platinum and Gold sponsorship levels provide your company with an exhibit booth throughout the conference.

Complete the form below and a representative of the Southern Peanut Farmers Federation will contact you soon to discuss your level of participation at the conference.

**Deadline for Sponsorships:
June 1, 2016**

Name of Sponsoring Company: _____
(please list official name as you wish it to appear in all promotional materials)

Contact Name: _____

Contact Address: _____

City: _____ State: _____ Zip: _____

Work Phone: _____ Fax: _____

Cell Phone: _____ Email: _____

**Please check
your
company's
sponsorship
level.**



- _____ Diamond Sponsor (\$20,000 ++)
- _____ Platinum Sponsor (\$10,000 - \$19,999)
- _____ Gold Sponsor (\$5,000 - \$9,999)
- _____ Silver Sponsor (\$2,500 - \$4,999)
- _____ Bronze Sponsor (\$1,000 - \$2,499)
- _____ Supporting Sponsor (\$250 - \$999)

Payment Information:

_____ Check if you require an invoice to process sponsorship payment.

If you are sending payment with this form, please make check payable to Southern Peanut Farmers Federation or complete the credit card authorization below.

Credit Card Information: (Check one) ☐ AMEX ☐ Visa ☐ MasterCard

Credit Card Number: _____ Expiration Date: _____

Name on Credit Card: _____ Signature: _____

Return this form and payment to:
Georgia Peanut Commission
Attn: Joy Purvis
P.O. Box 967
Tifton, GA 31793
Email: joypurvis@gapeanuts.com
Fax: 229-386-3501
Phone: 229-386-3470

**For additional questions about Southern Peanut Growers
Conference sponsorships, please contact:**

Alabama - Caleb Bristow - 334-792-6482 cbristow@alpeanuts.com
Georgia - Don Koehler - 229-386-3470 don@gapeanuts.com
Florida - Ken Barton - 850-526-2590 ken@flpeanuts.com
Mississippi - Malcolm Broome - 601-606-3547 malcolm@misspeanuts.com

18th Annual ***SOUTHERN PEANUT***
GROWERS CONFERENCE

July 21-23, 2016
Sandestin Golf & Beach Resort Miramar Beach, Florida
- REGISTRATION FORM -

Name: _____

Company Name: _____ Farm # (required of peanut producers): _____

Address: _____ City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____ E-Mail: _____

Spouse Name (if registering): _____ Child's Name(s) (if registering): _____

Name of Buying Point: _____

Name badges are required at all conference functions. Only those registered for the conference will receive a name badge.

**Registration Rates: Full Package includes all meal functions,
spouse program and children programs.**

Number of Registrants	Registration Rates:		Subtotal Registration
	On or before June 30	After July 1	
_____ U.S. Peanut Growers	\$145	\$195	_____
_____ Spouse	\$145	\$195	_____
_____ Children (per person)	\$125	\$175	_____
_____ General Registration: (Including media, government, research, grower representatives)	\$290	\$340	_____
_____ International Attendees	\$695	\$745	_____

Special Activities:

_____ Golf (per person) \$100 _____

includes green fees, cart rental and prizes

TOTAL amount enclosed (U.S. Dollars) \$ _____

Credit Card Information: (Check one) ☐ Amex ☐ Visa ☐ MasterCard

Credit Card Number: _____

Exp. Date (MM/YYYY): _____ 3 Digit Code: _____

Name on Credit Card: _____

Billing Address Zip Code: _____

Signature: _____

Fax registration form with credit card authorization to the
Georgia Peanut Commission at (229)386-3501.

Make checks payable to: Southern Peanut Growers Conference
Mail check with payment to:
Georgia Peanut Commission (SPGC Conf.)
P.O. Box 967
Tifton, Georgia 31793

Registration deadline is June 30, 2016

For on-site registration, add \$100 to original
registration rate for each registrant.

Cancellation Refund Policy: 100% on or before
July 1, 50% July 2 - 8 and 0% after July 8

**Hotel Reservations must be made
separately and directly with**

**Sandestin Golf & Beach Resort by calling:
800-622-1038 or by visiting their website:
www.sandestin.com/2315PS.aspx.**

*(When making your hotel reservations, ask for the
Southern Peanut Growers Conference rate.)*

Register for Special Activities

For our planning purposes, check the boxes of
special activity events you plan to attend.

Spouse Program:

☐ Friday, July 22, 10:30 a.m. to noon

Golf Tournament: includes green fees, cart rental
and prizes

Name: _____

Handicap or Average Score: _____

For More Information Contact:

ALABAMA PEANUT PRODUCERS ASSN.
(334) 792-6482

FLORIDA PEANUT PRODUCERS ASSN.
(850) 526-2590

GEORGIA PEANUT COMMISSION
(229) 386-3470

MISSISSIPPI PEANUT GROWERS ASSN.
(601) 606-3547